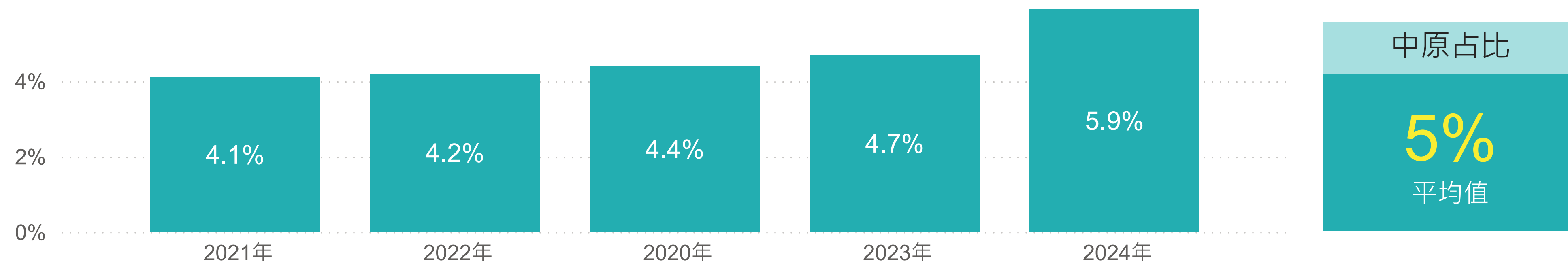
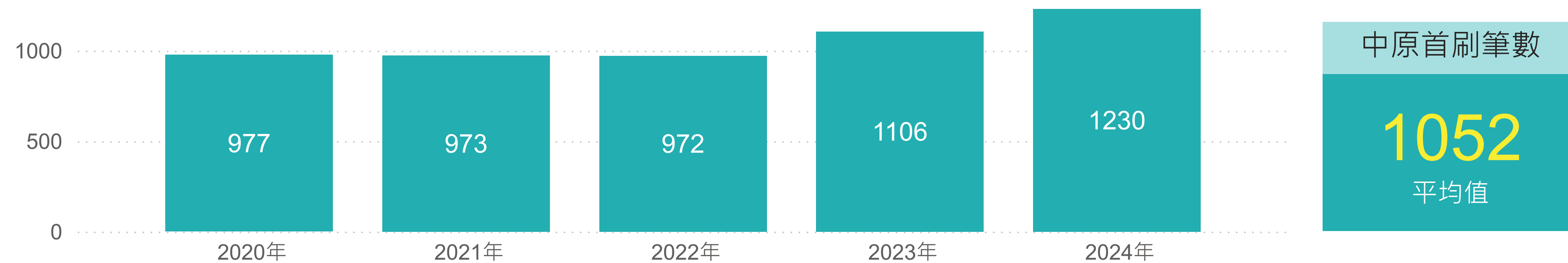
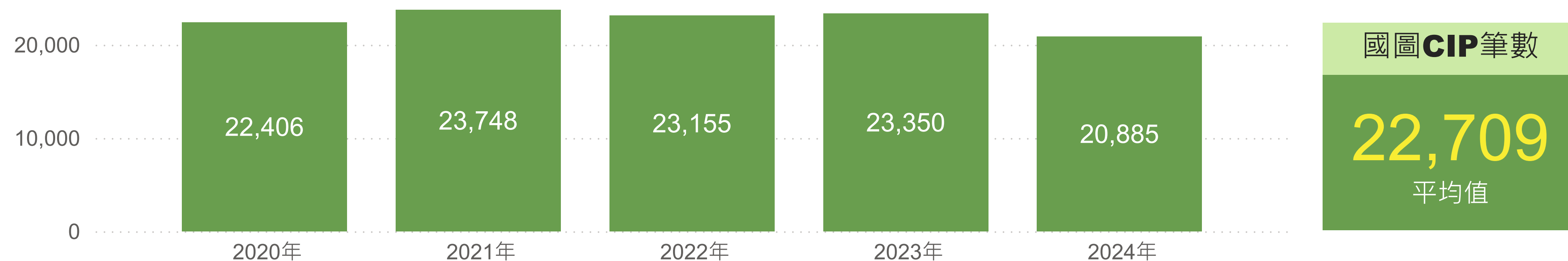
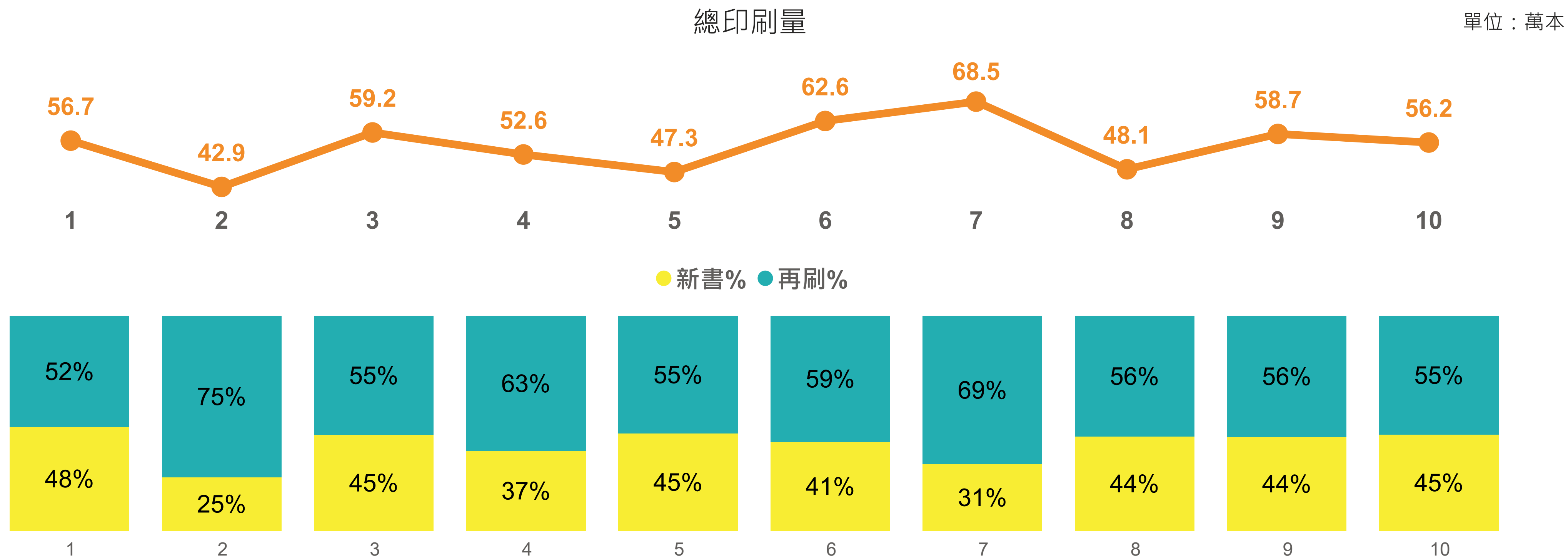
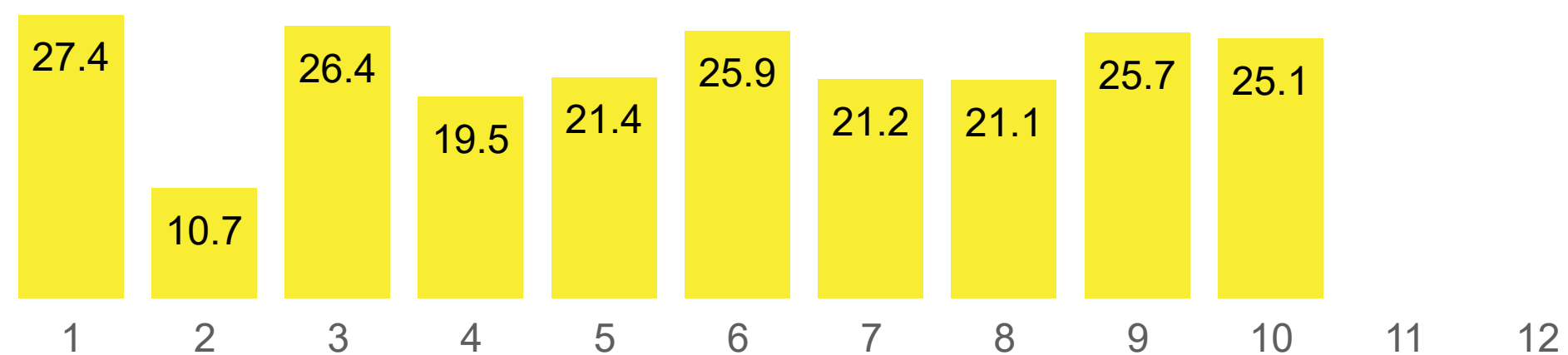


國圖館CIP登載與中原首刷印製比較

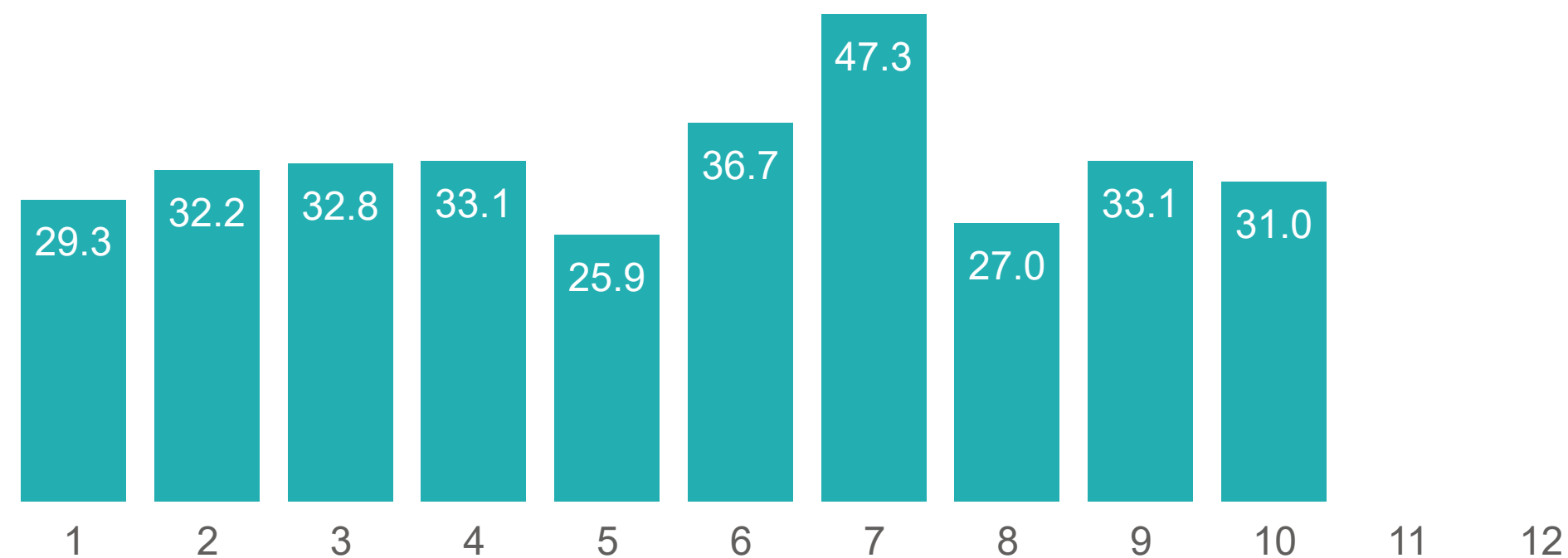




新書印刷量

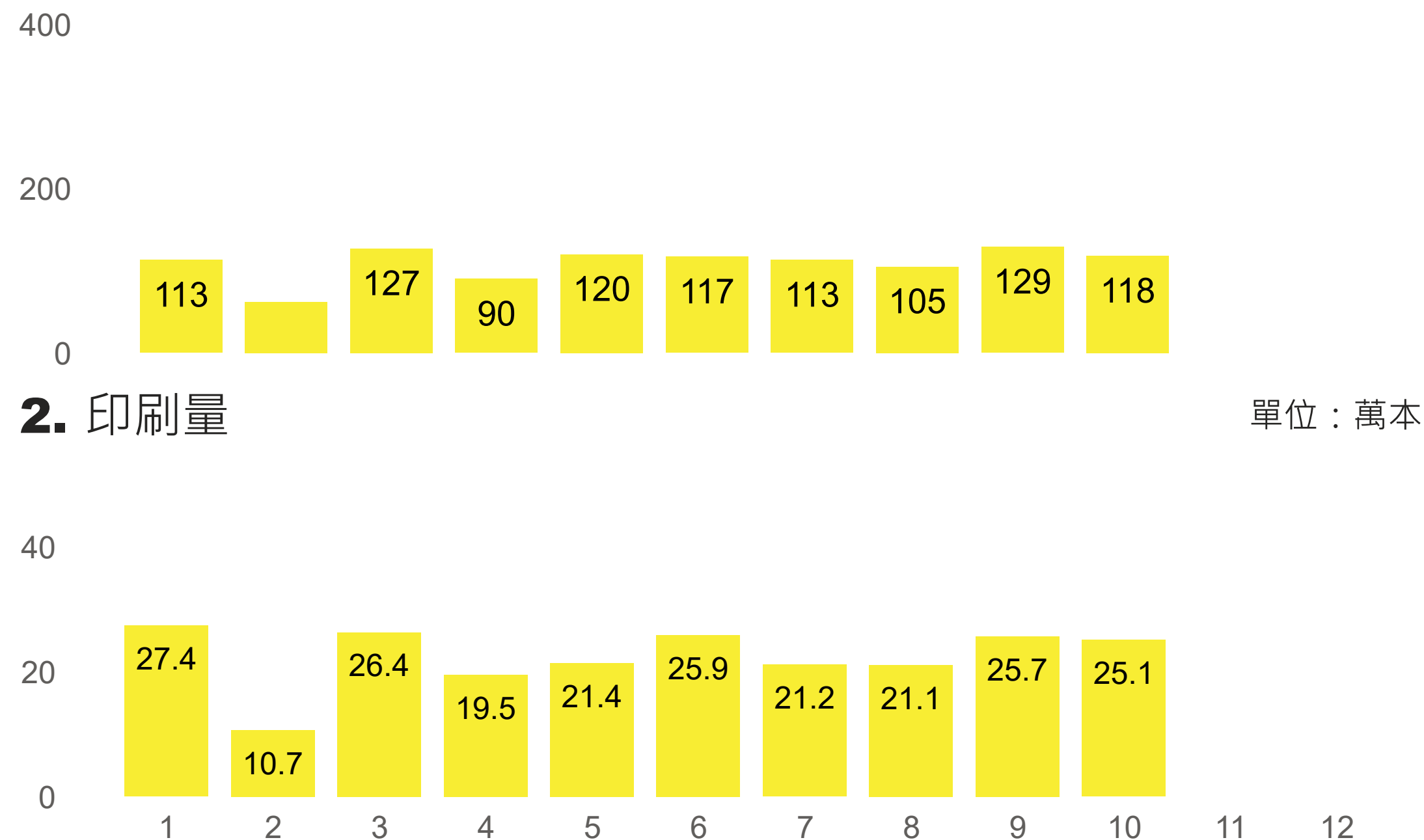


再刷印刷量

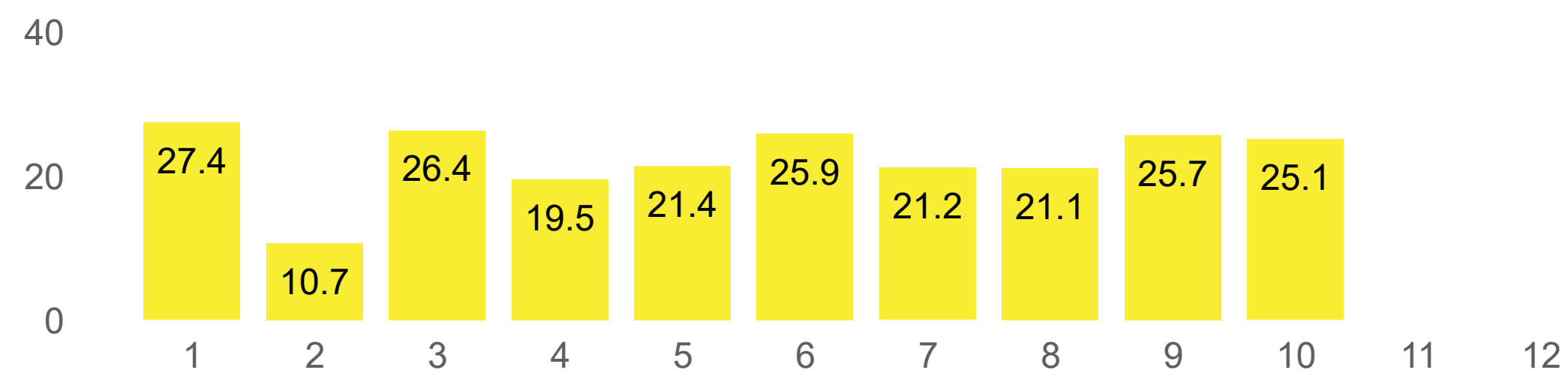


新書

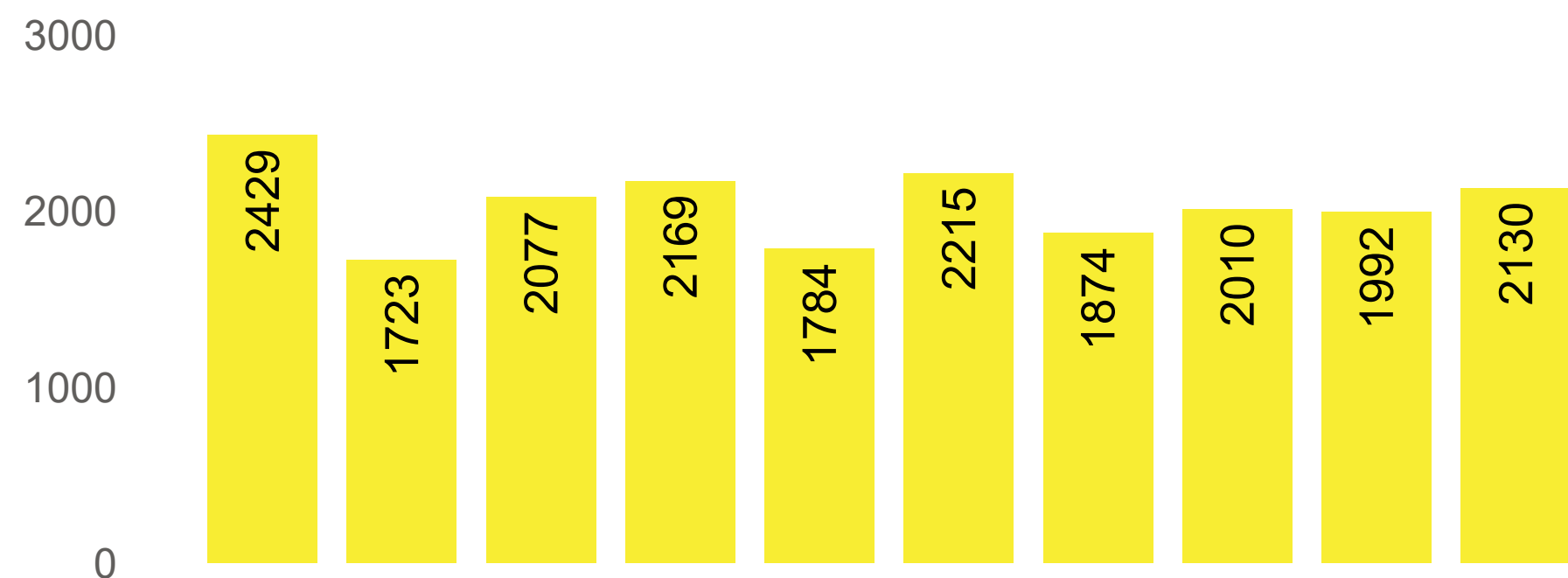
1. 書種



2. 印刷量

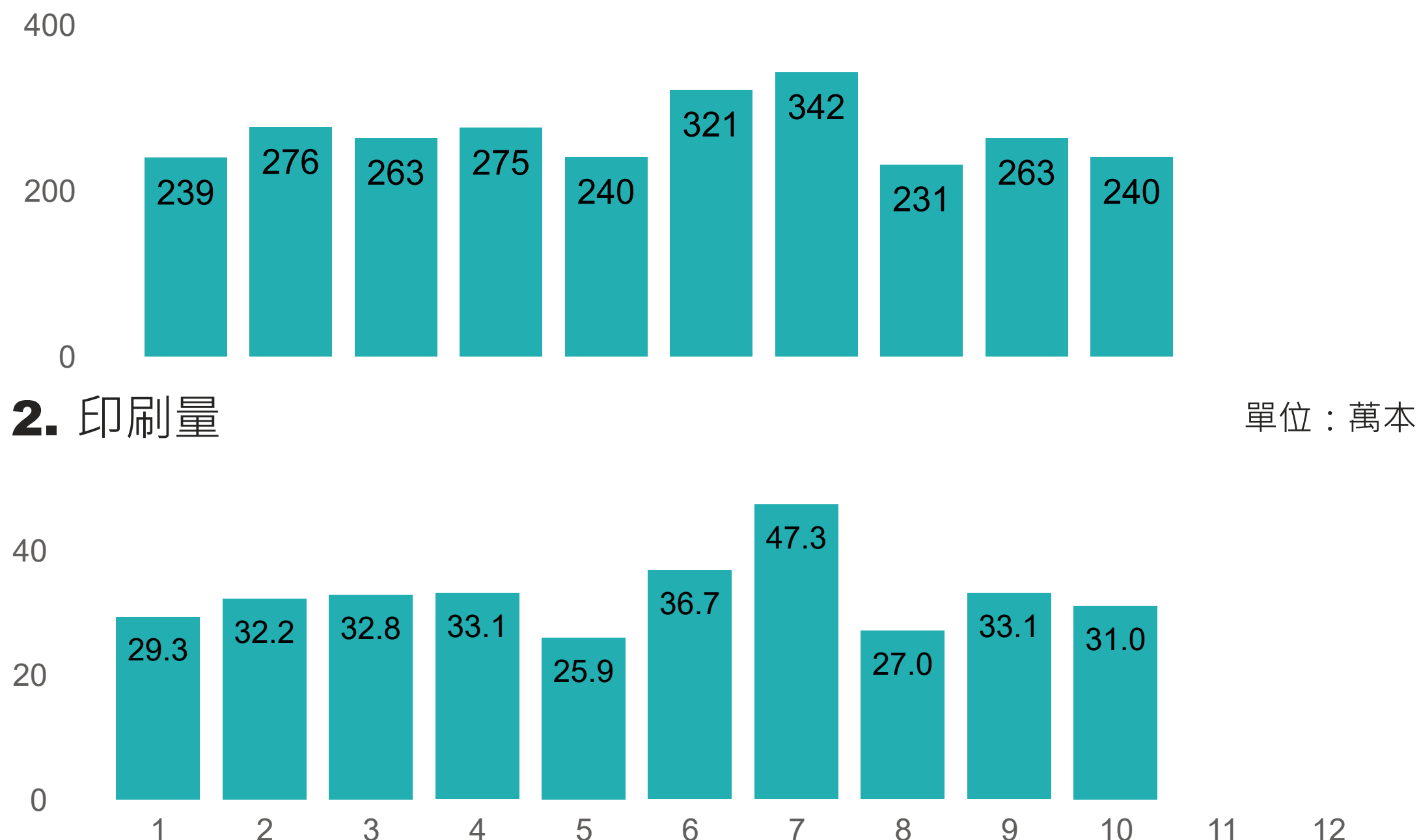


3. 平均本數

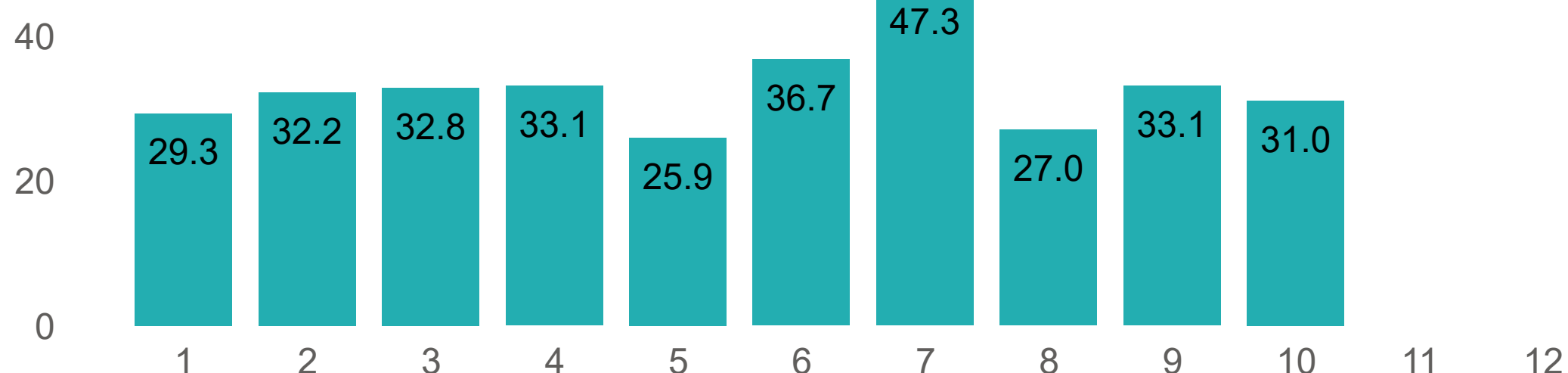


再刷

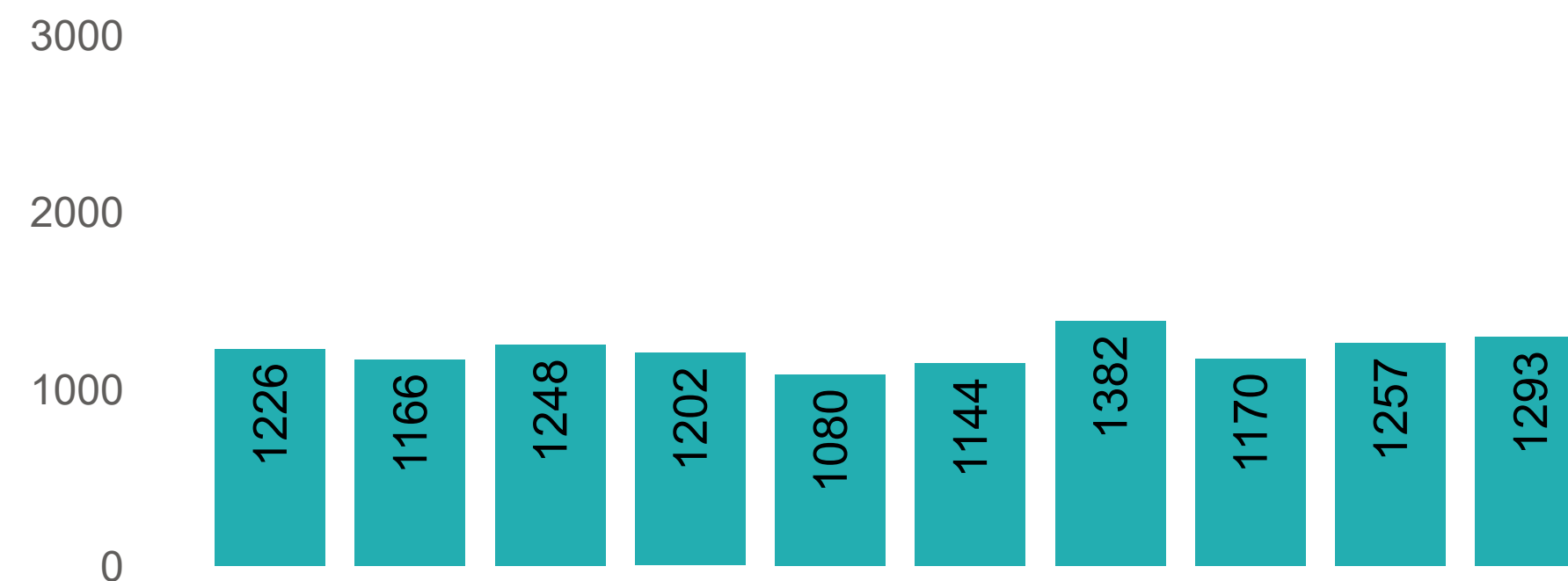
1. 書種



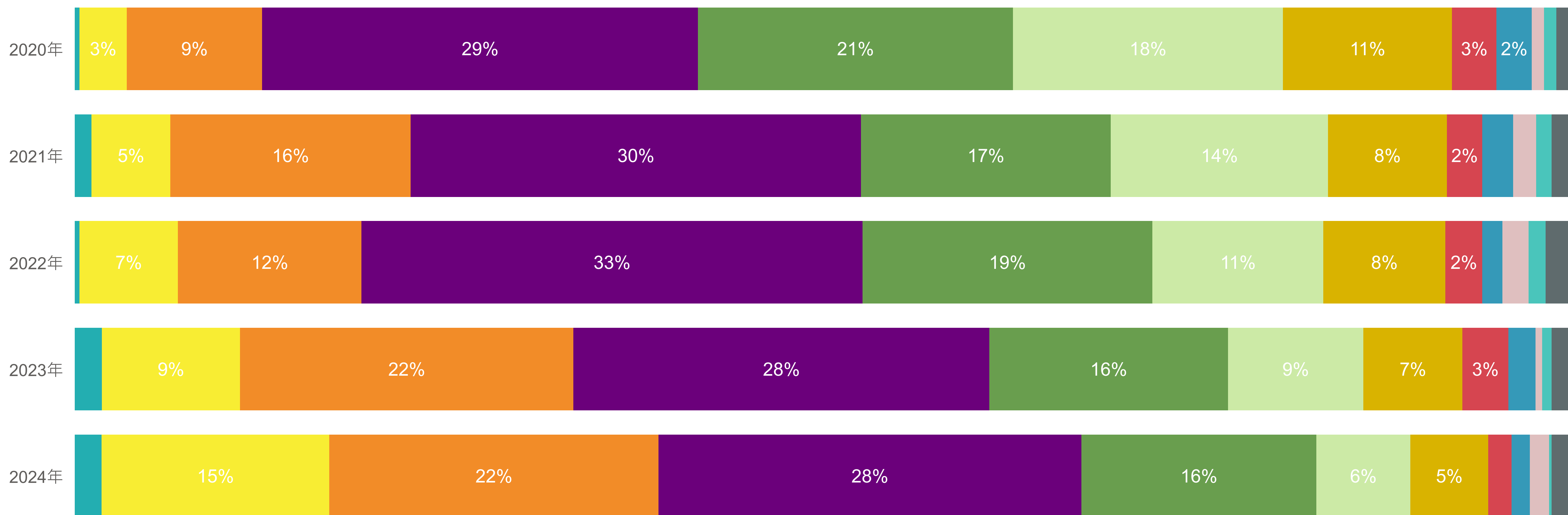
2. 印刷量



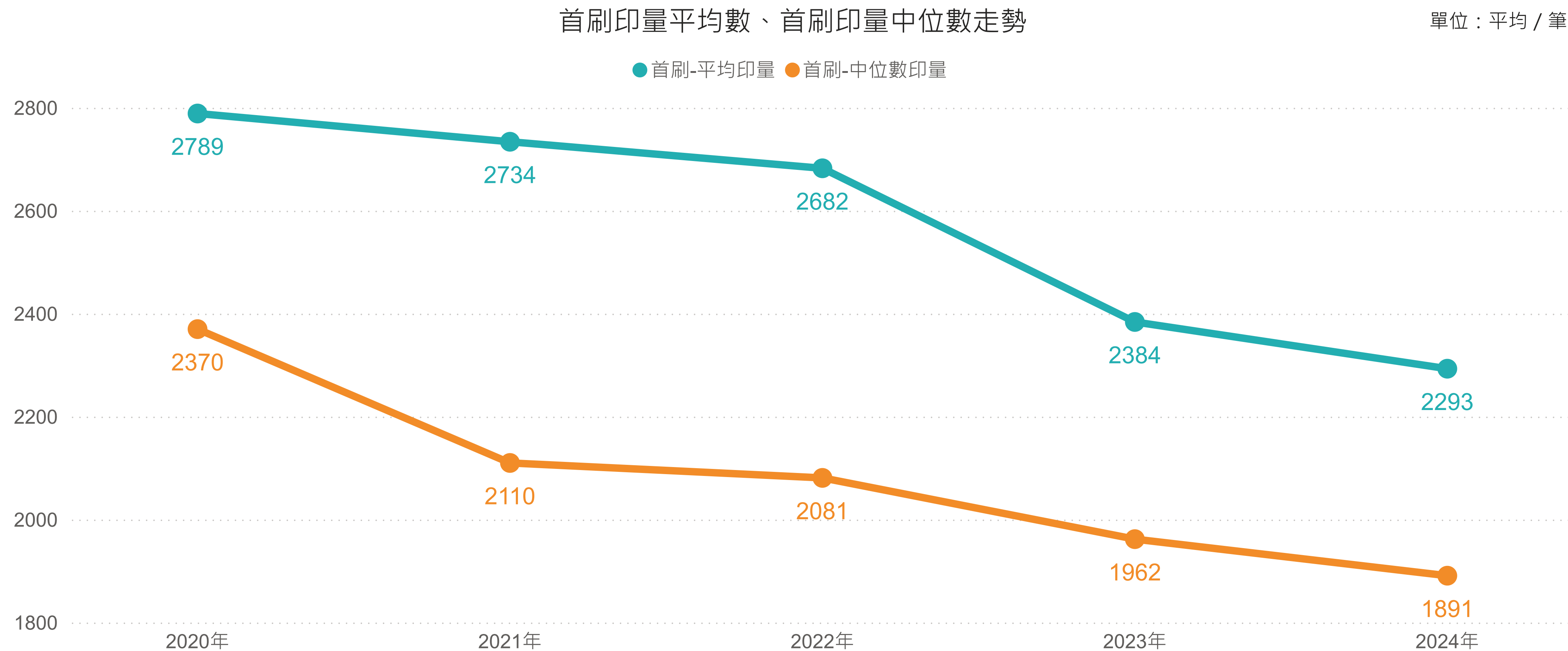
3. 平均本數



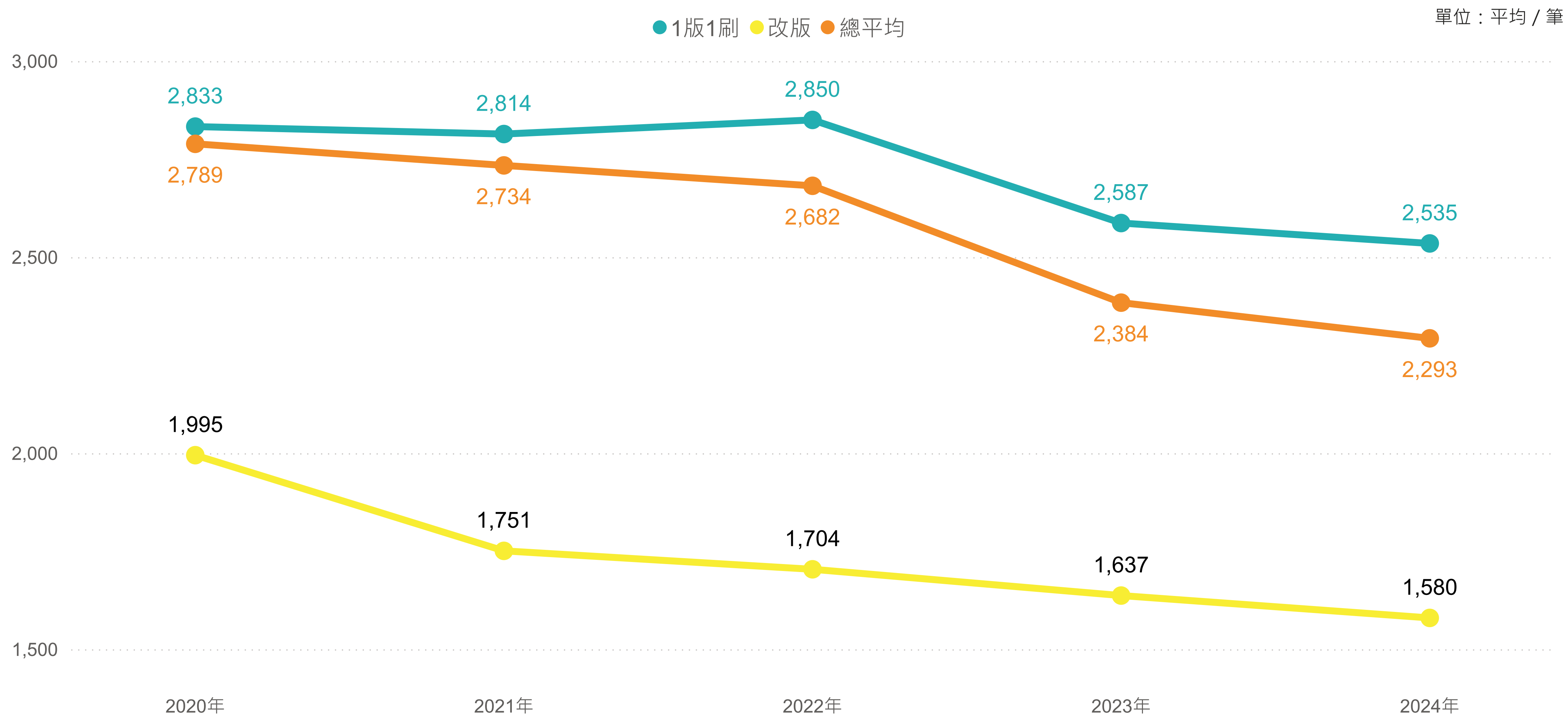
2020~2024年 印量級距 (筆數占比)

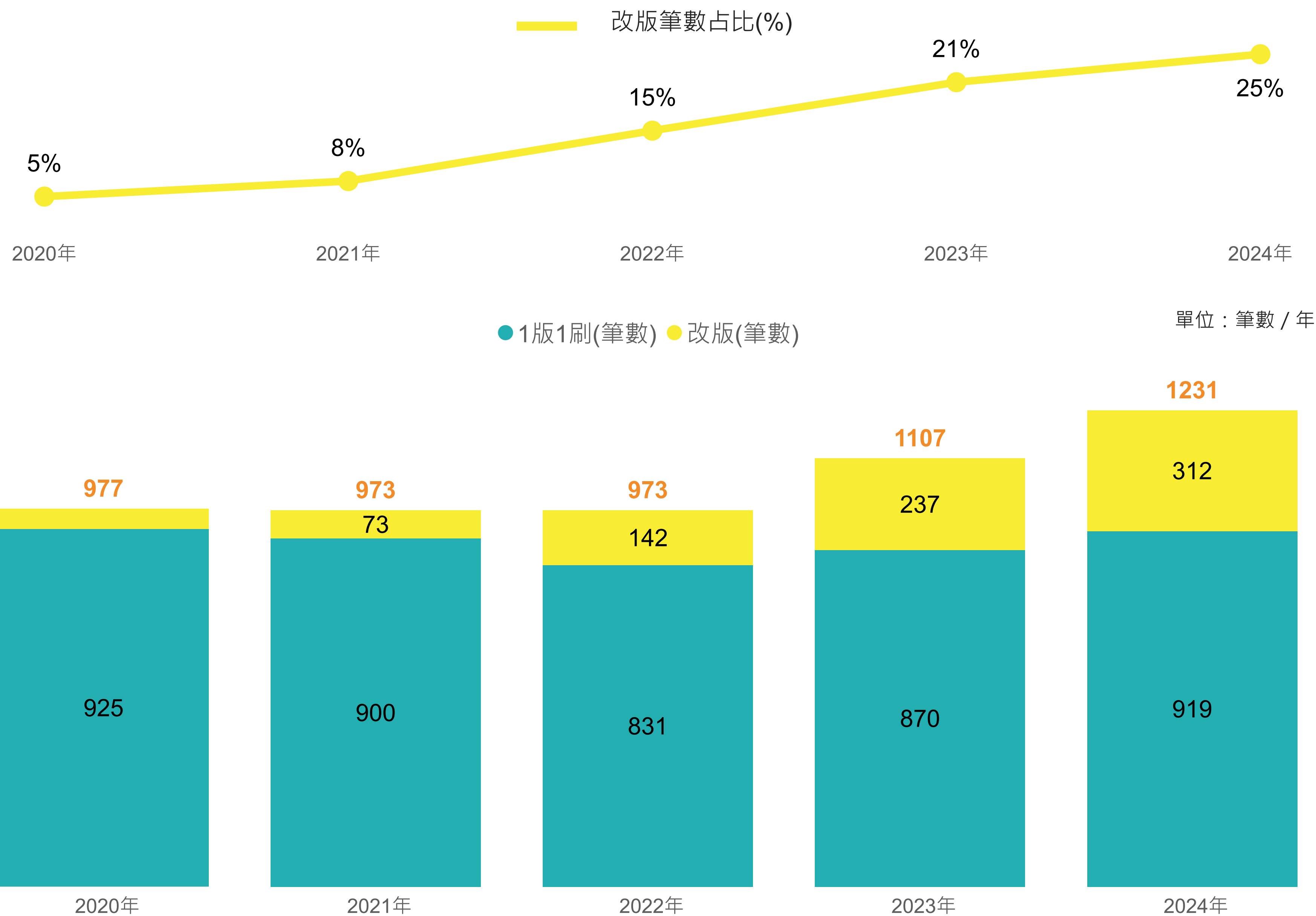


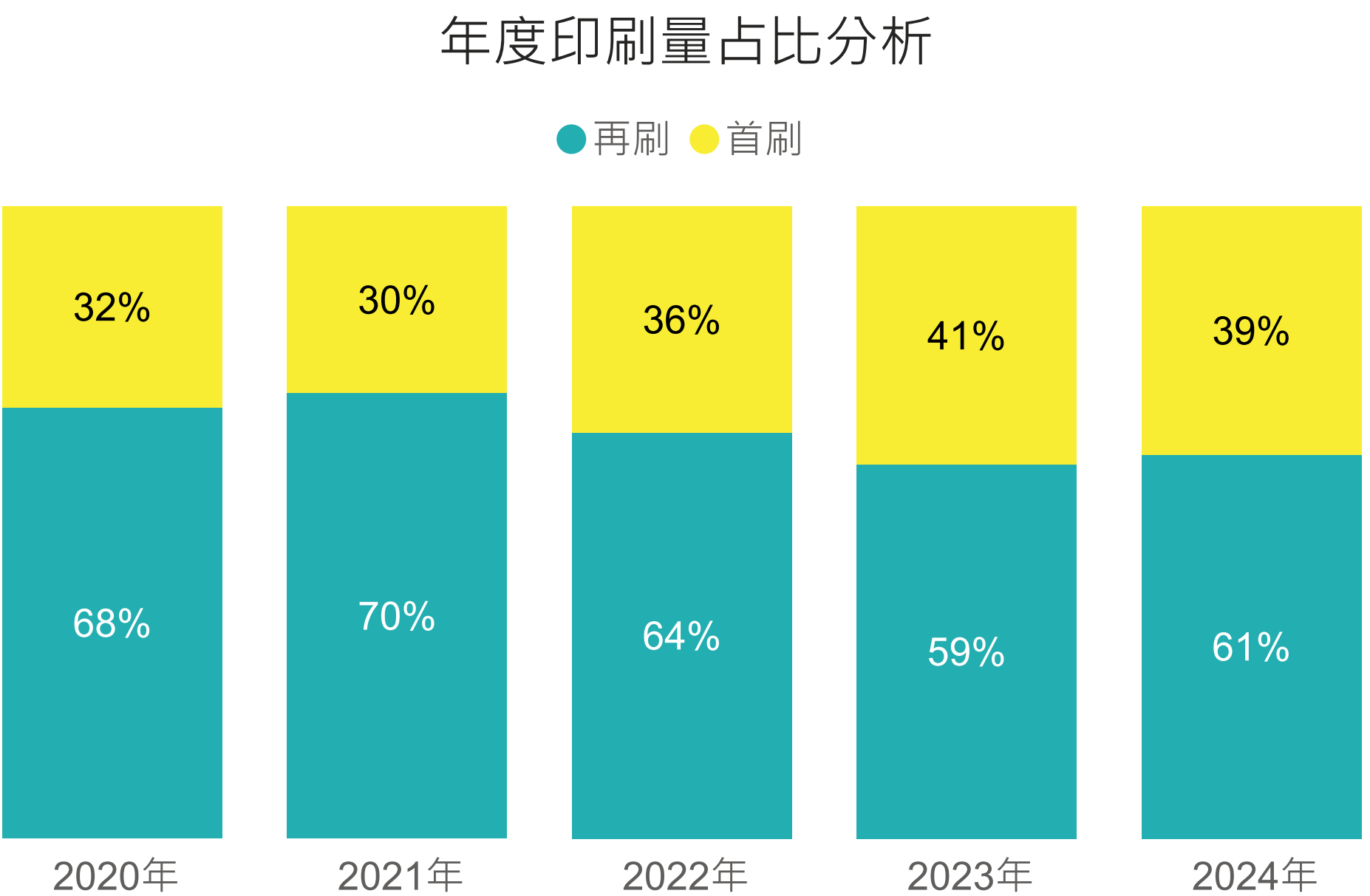
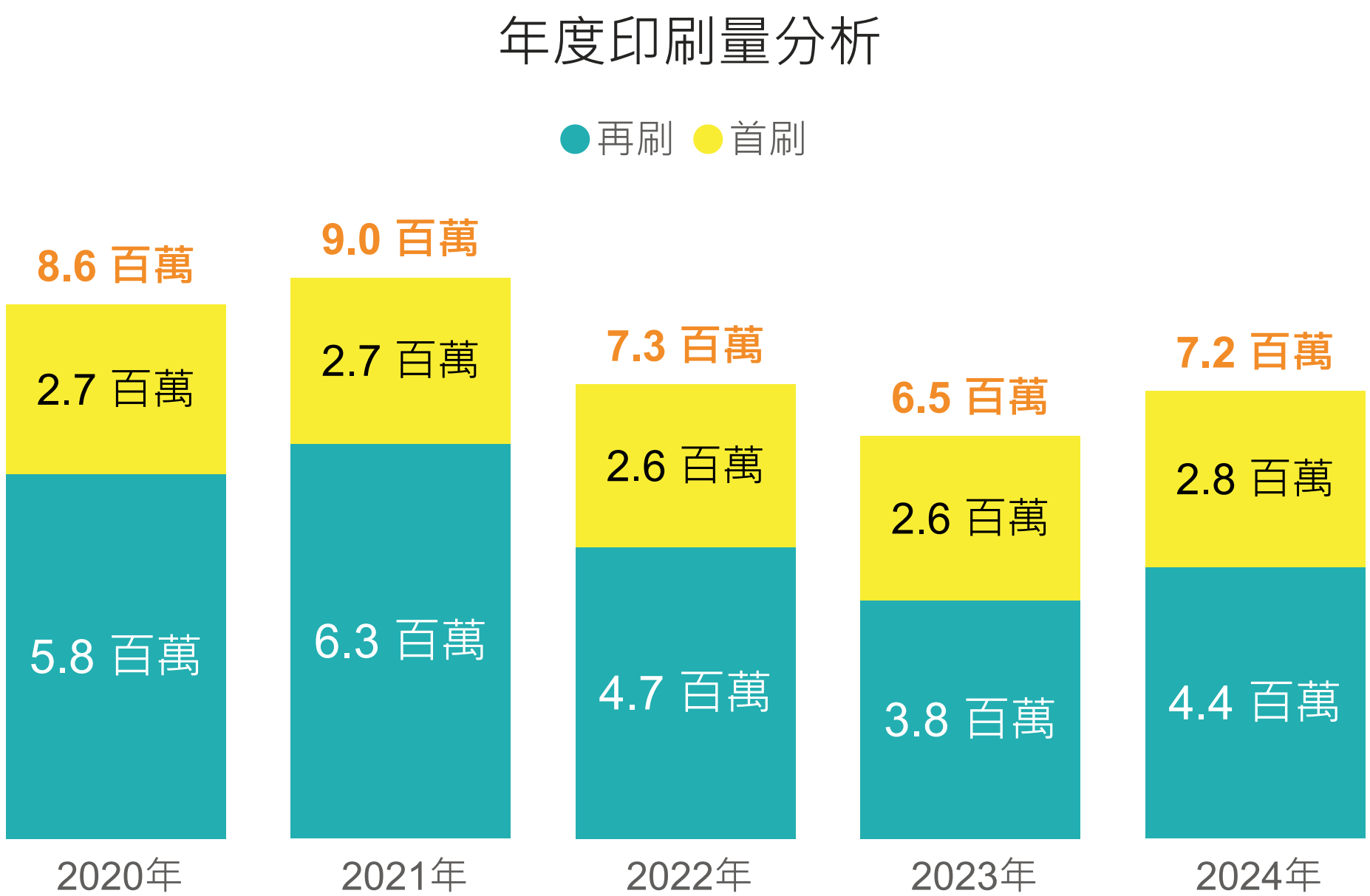
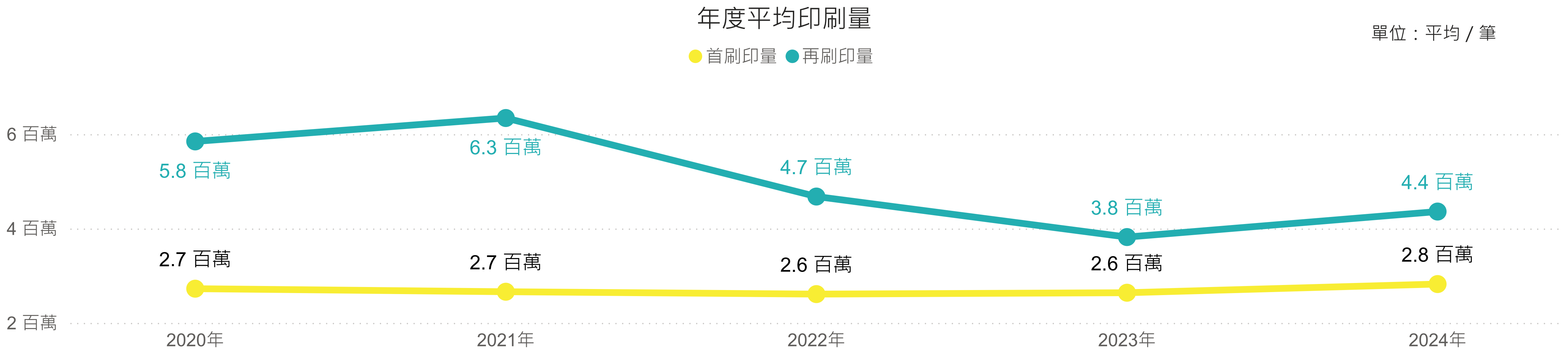
● a.1-500 ● b.501-1000 ● c.1001-1500 ● d.1501-2000 ● e.2001-2500 ● f.2501-3000 ● g.3001-4000 ● h.4001-5000 ● i.5001-6000 ● j.6001-8000 ● k.80001-10000 ● l.more

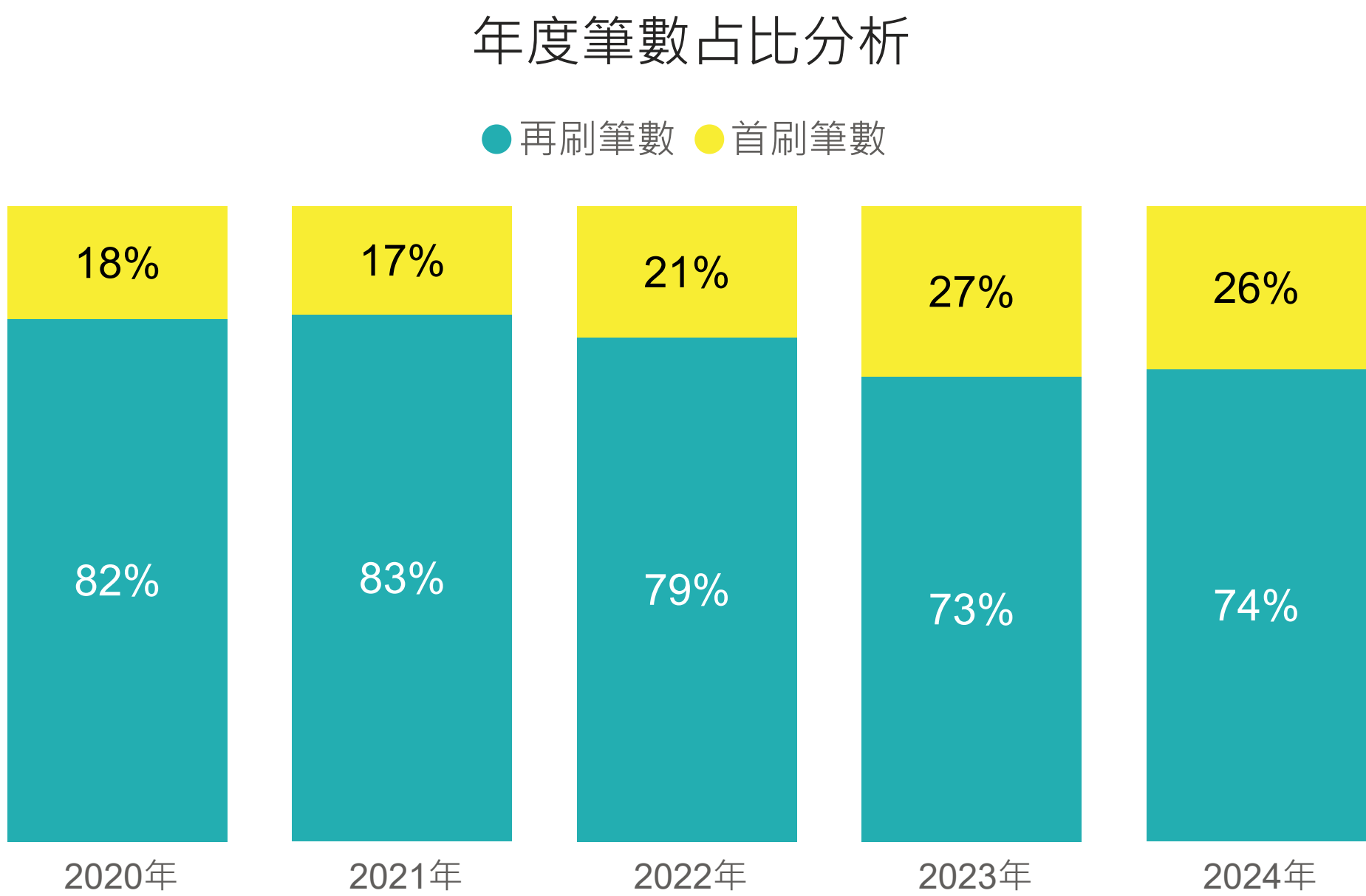
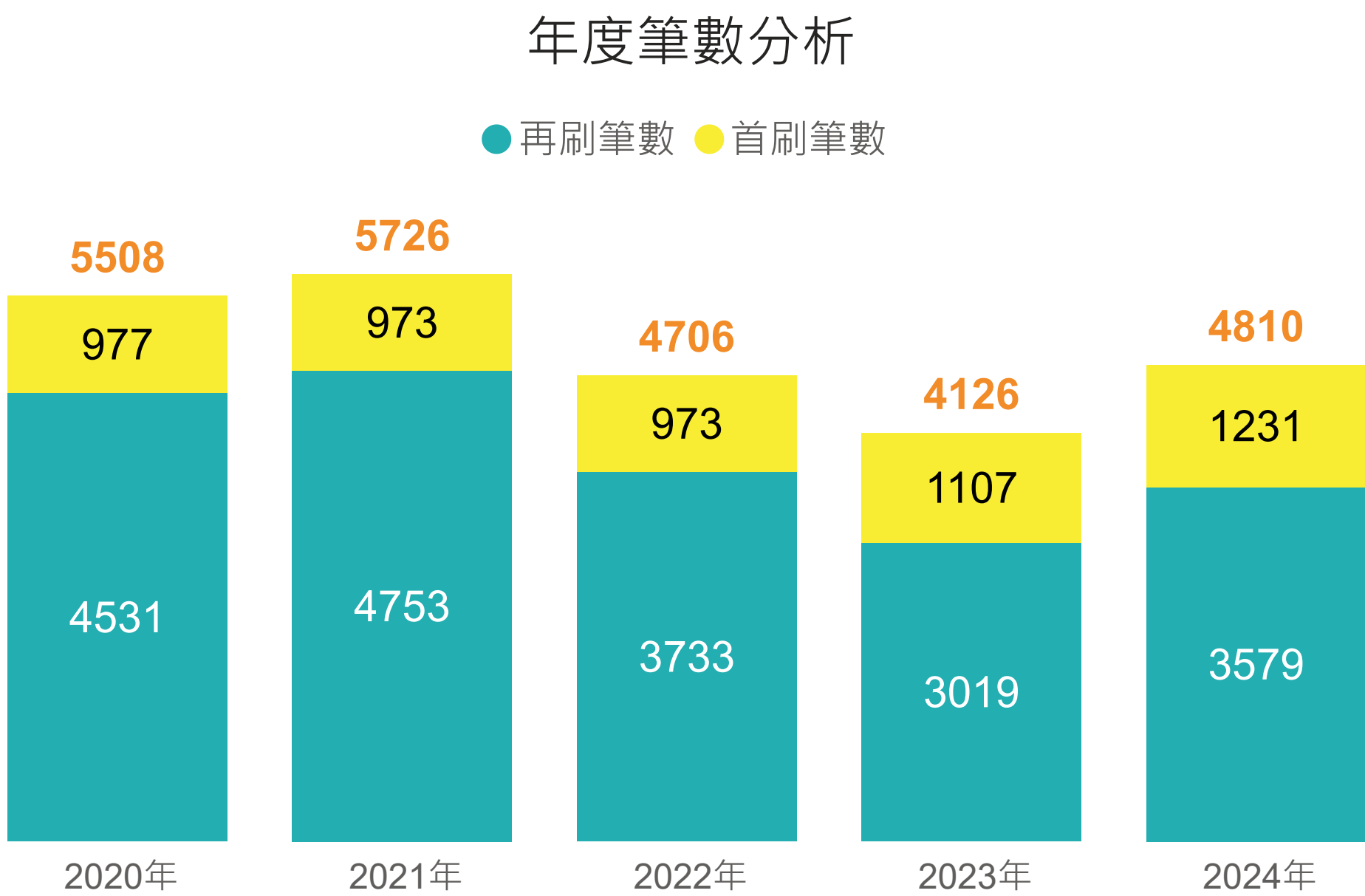
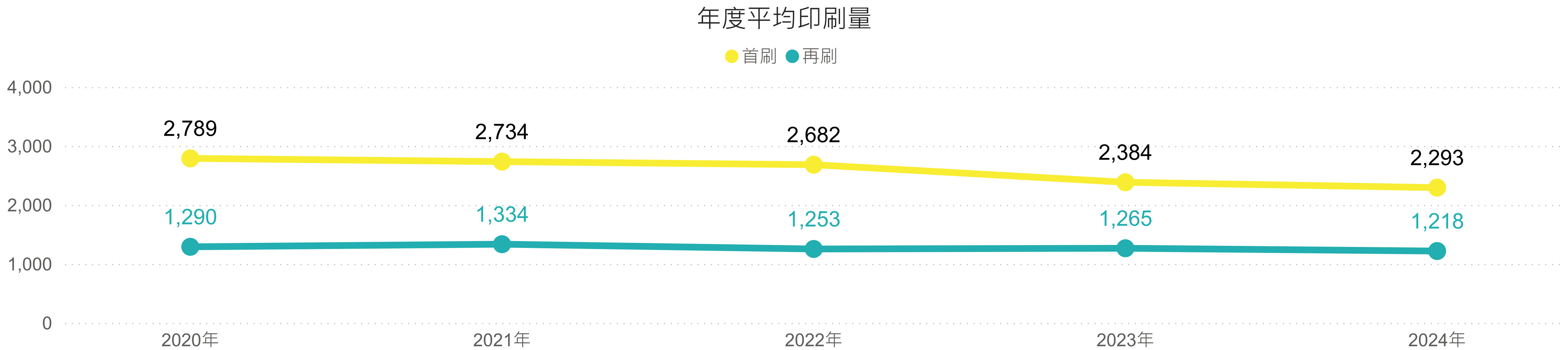


備註：首刷印量中位數，以數據的中間值計算，不受極端值影響。



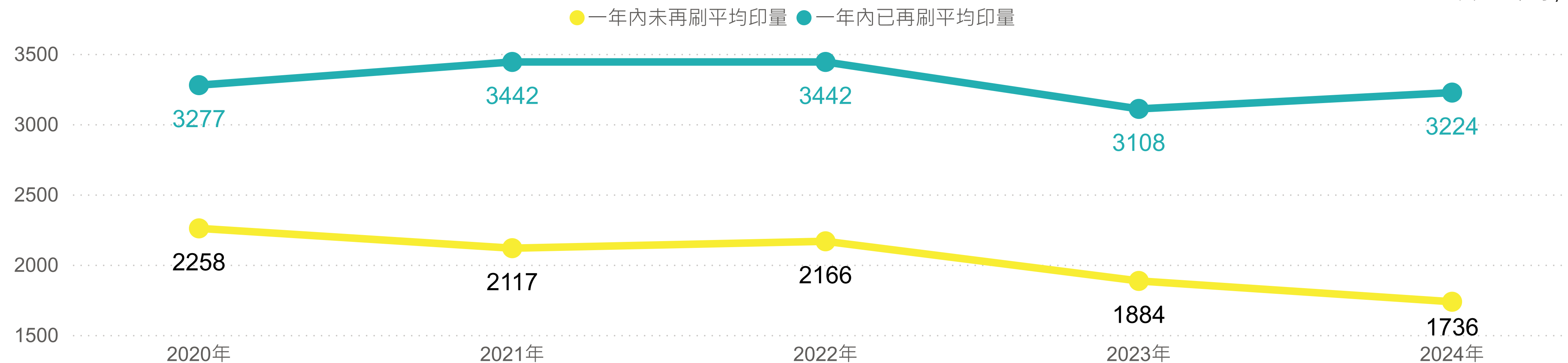






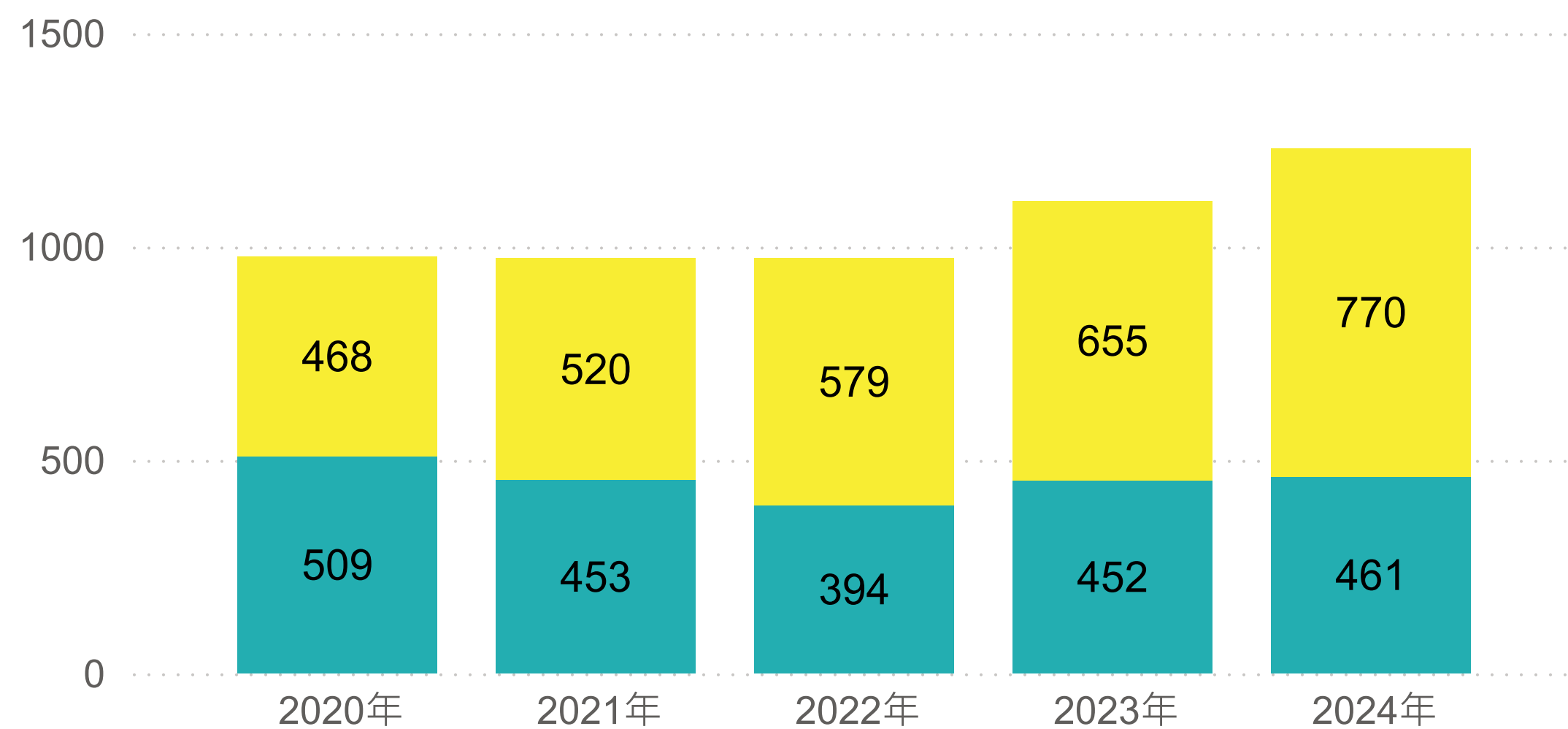
已再刷與未再刷的首刷印量比較

單位：平均 / 筆



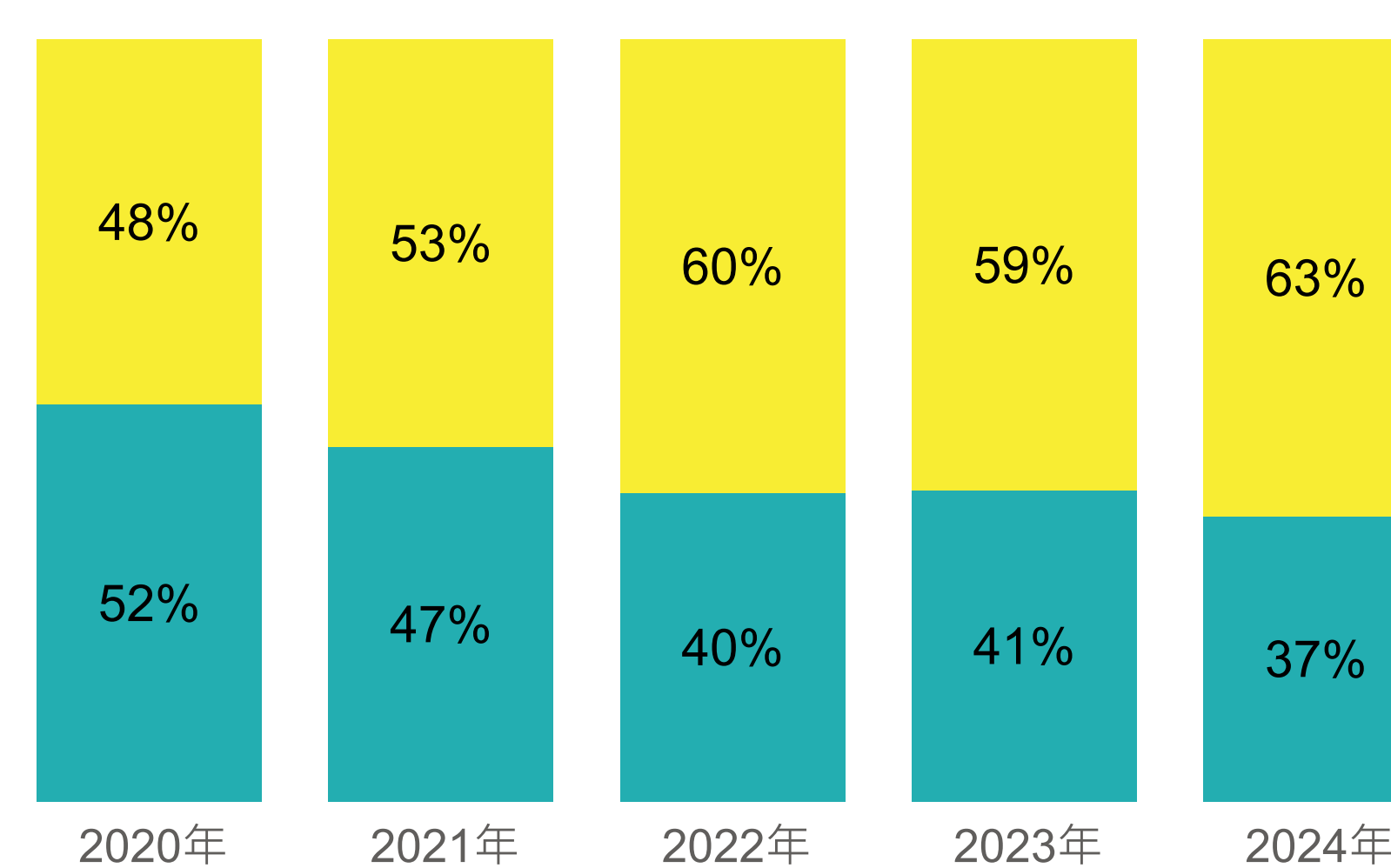
筆數

● 已再刷筆數 ● 未再刷筆數



筆數占比 (%)

● 已再刷 ● 未再刷

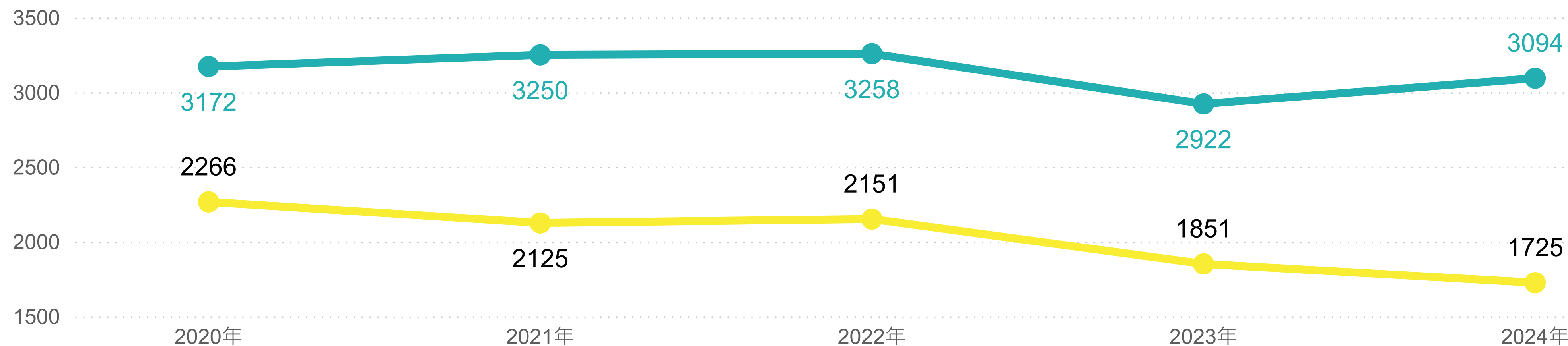


備註：2024年因為至今尚未滿一周年，資料會在持續更新。

已再刷與未再刷的首刷印量比較

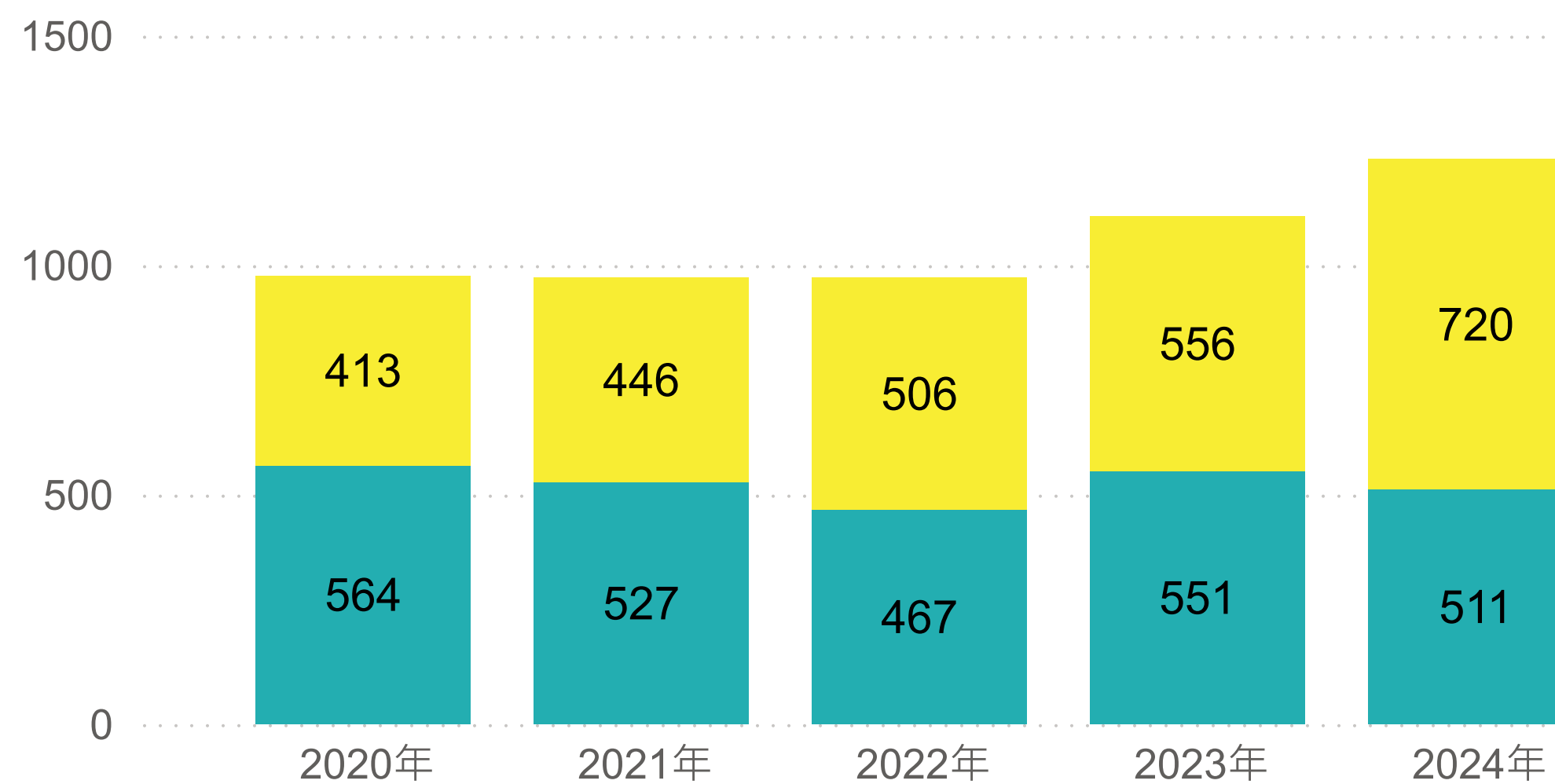
單位：平均 / 筆

● 二年內未再刷平均印量 ● 二年內已再刷平均印量



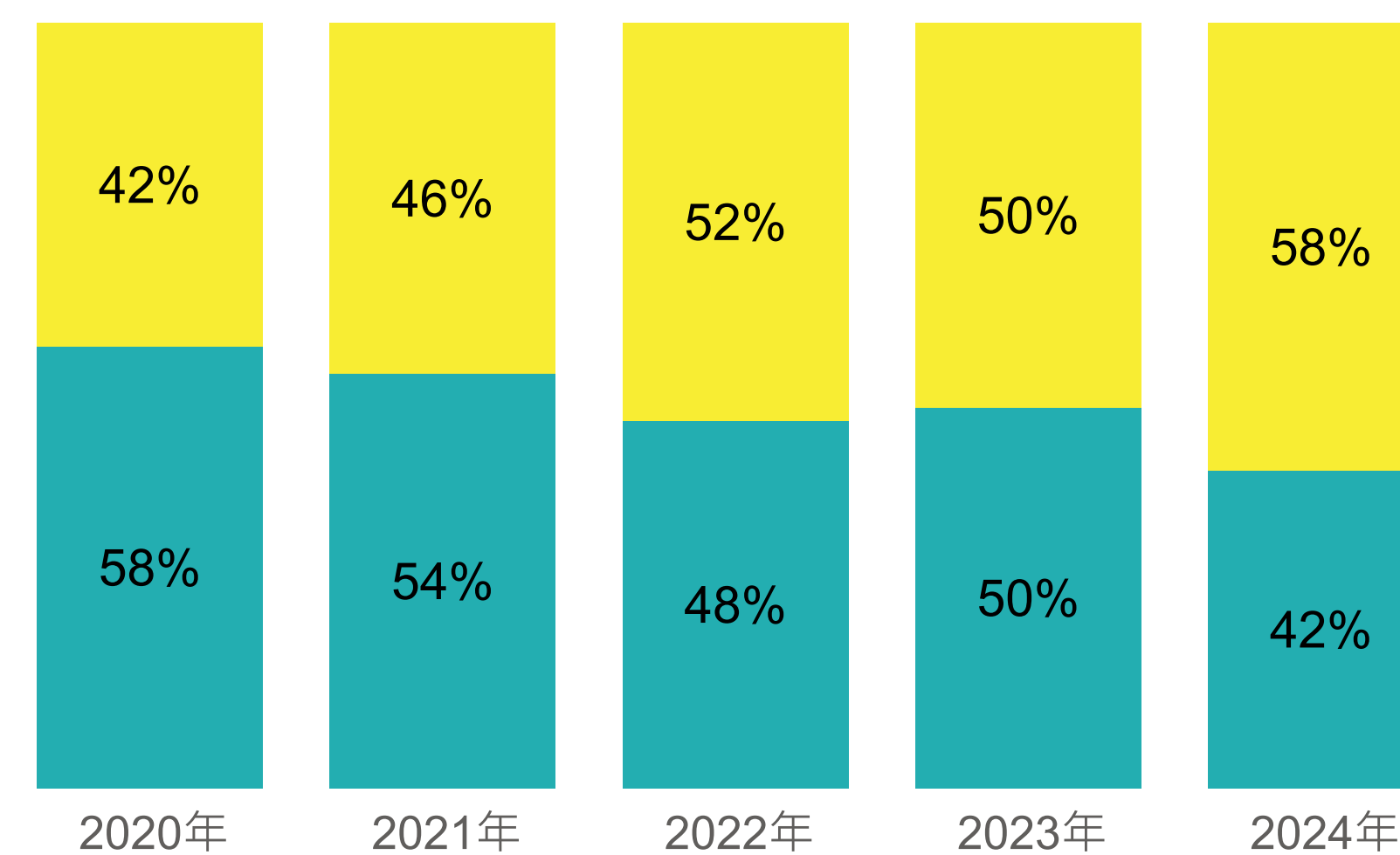
筆數

● 已再刷 ● 未再刷



筆數占比 (%)

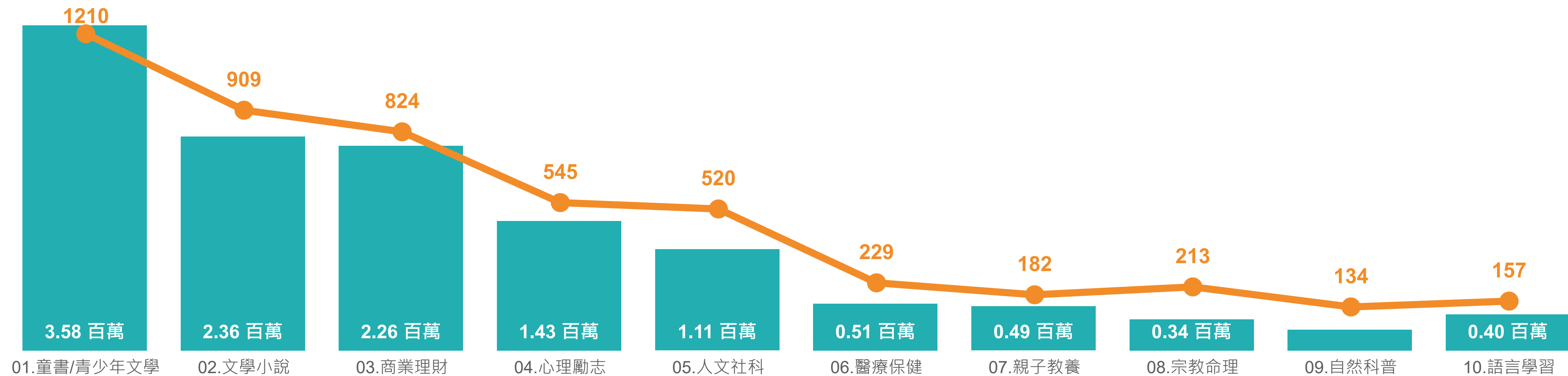
● 已再刷 ● 未再刷



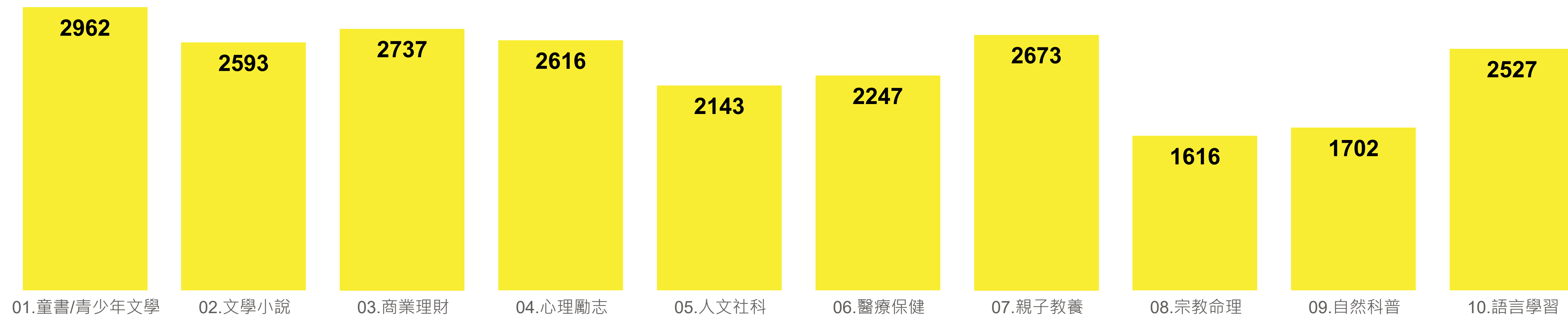
備註：2023年、2024年因為至今尚未滿兩周年，資料會在持續更新。

2020~2024年（依中原印製首刷印量作排序）

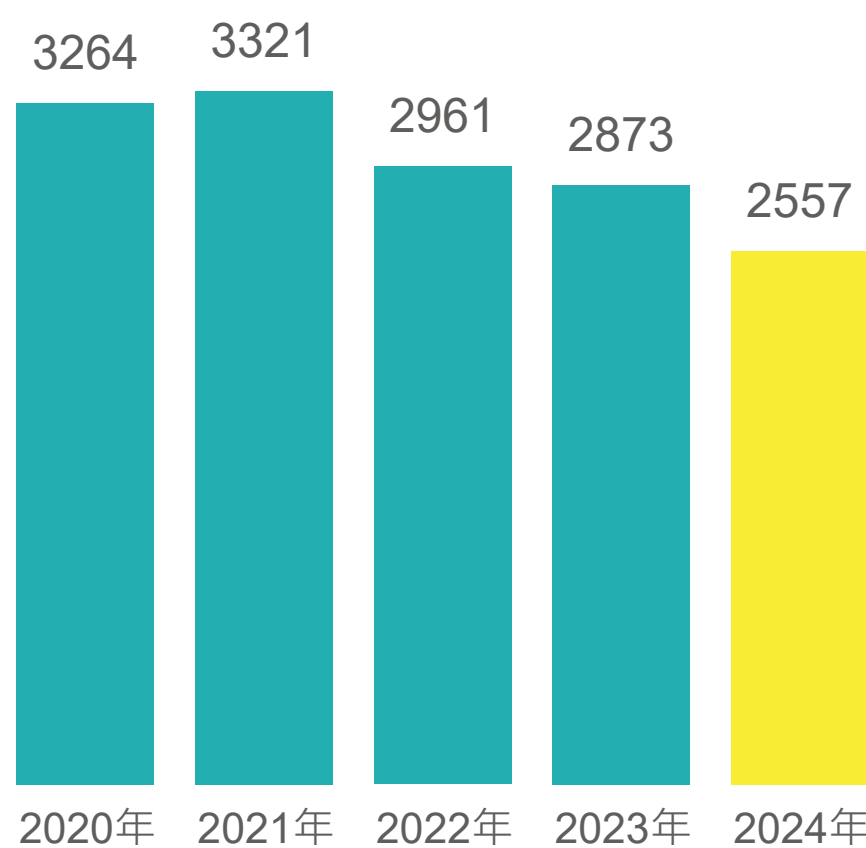
● 5年總印量 ● 5年總筆數



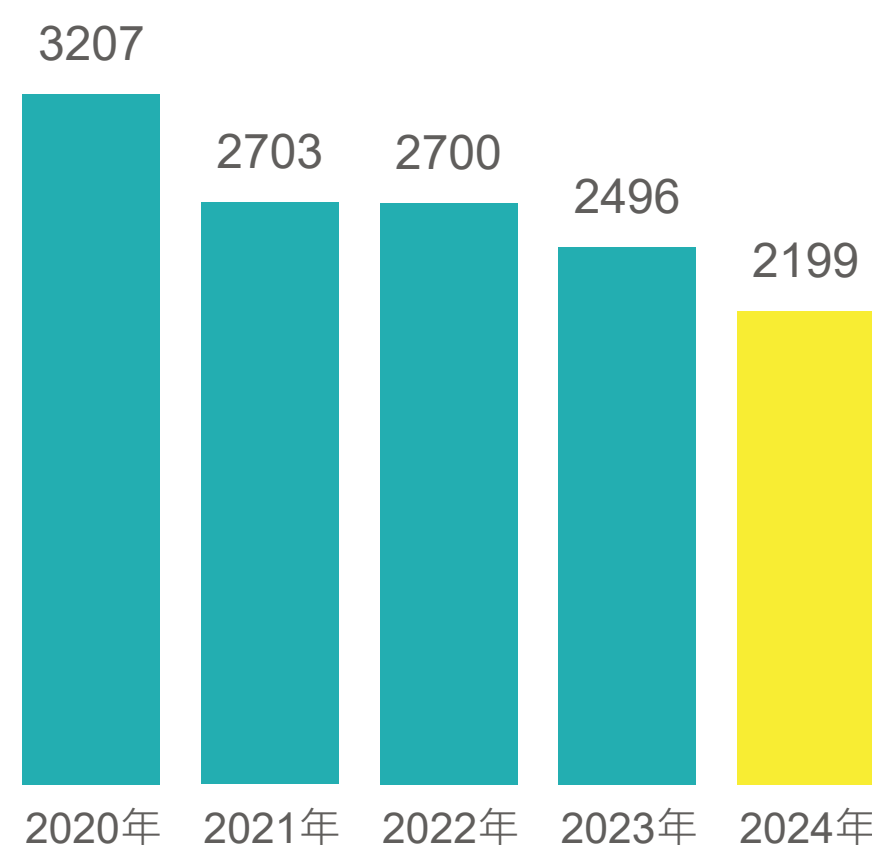
● 5年印量平均



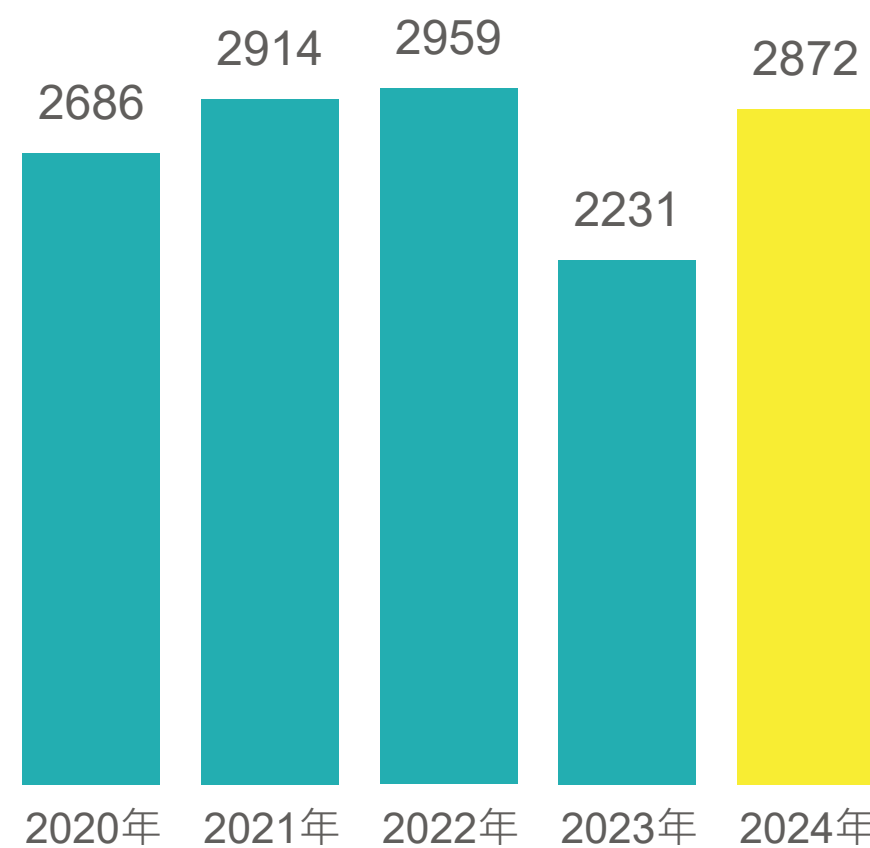
01.童書/青少年文學



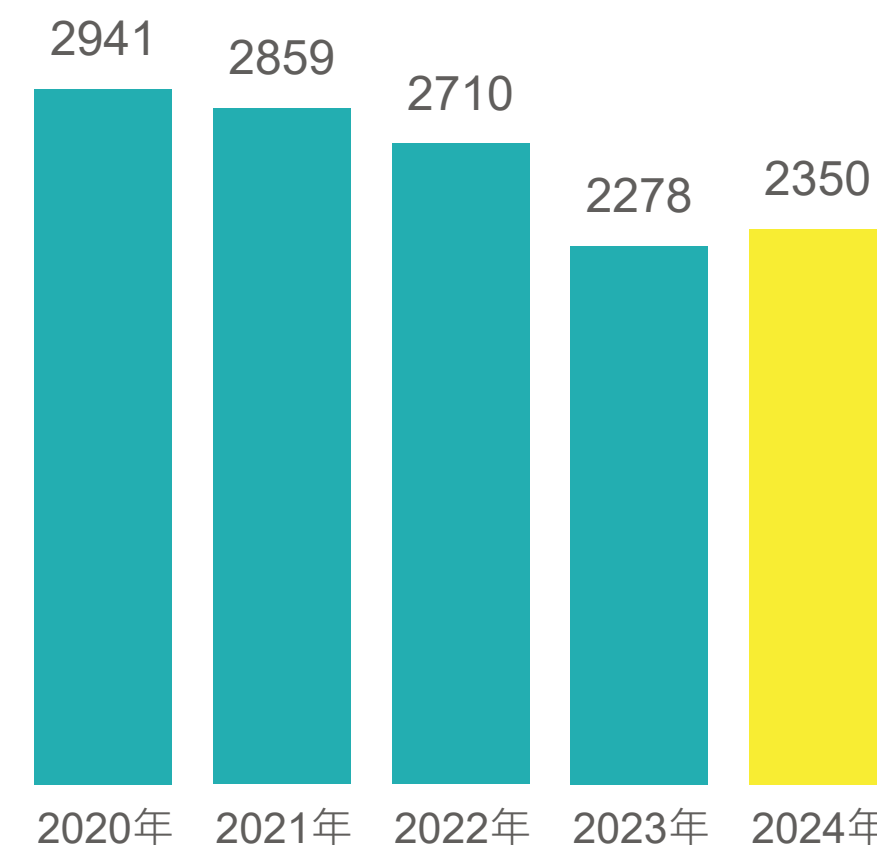
02.文學小說



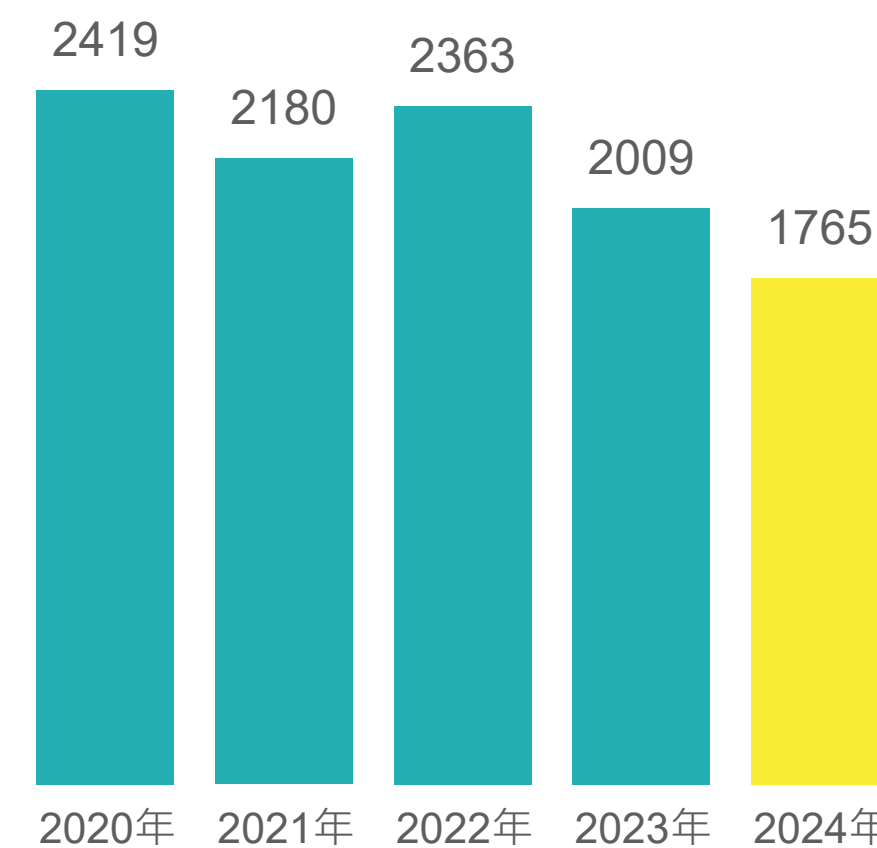
03.商業理財



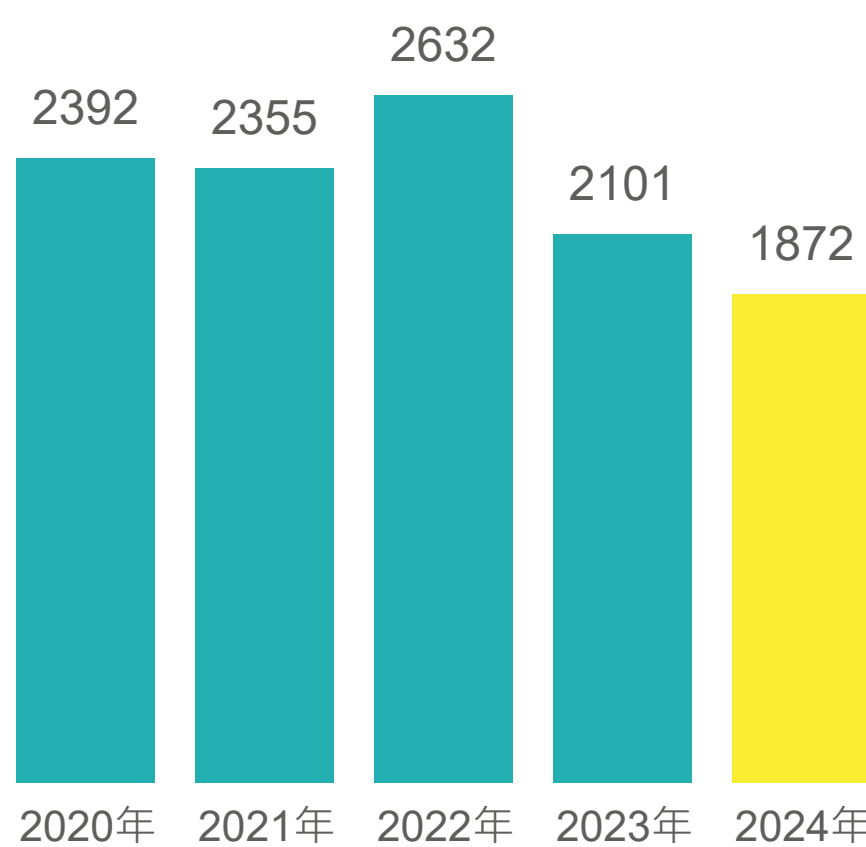
04.心理勵志



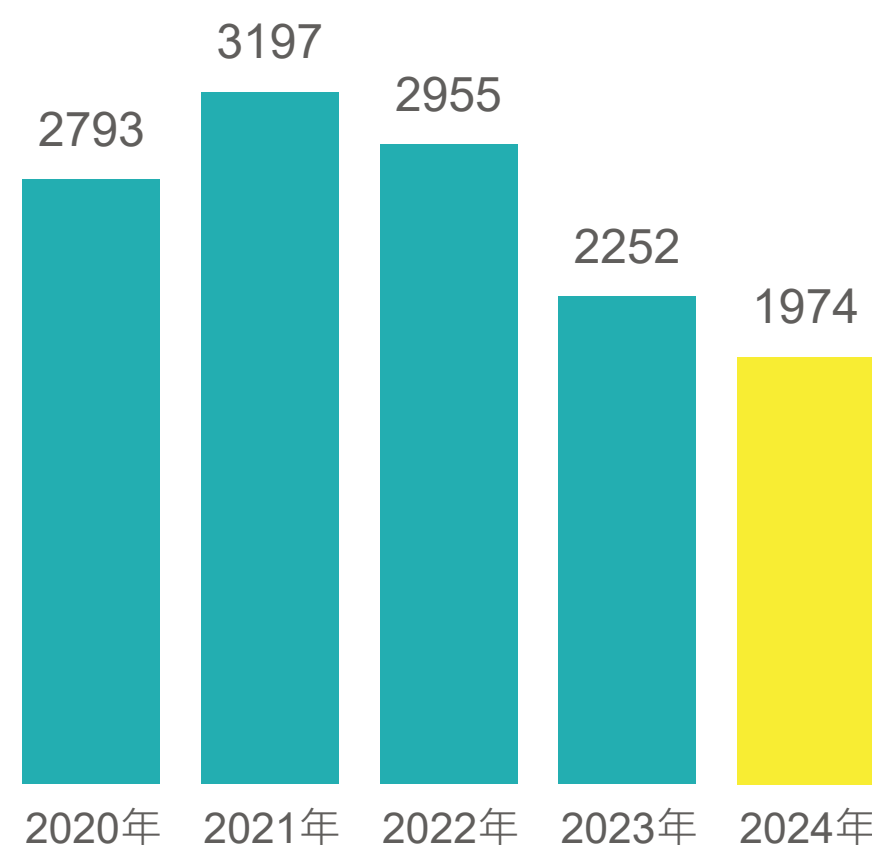
05.人文社科



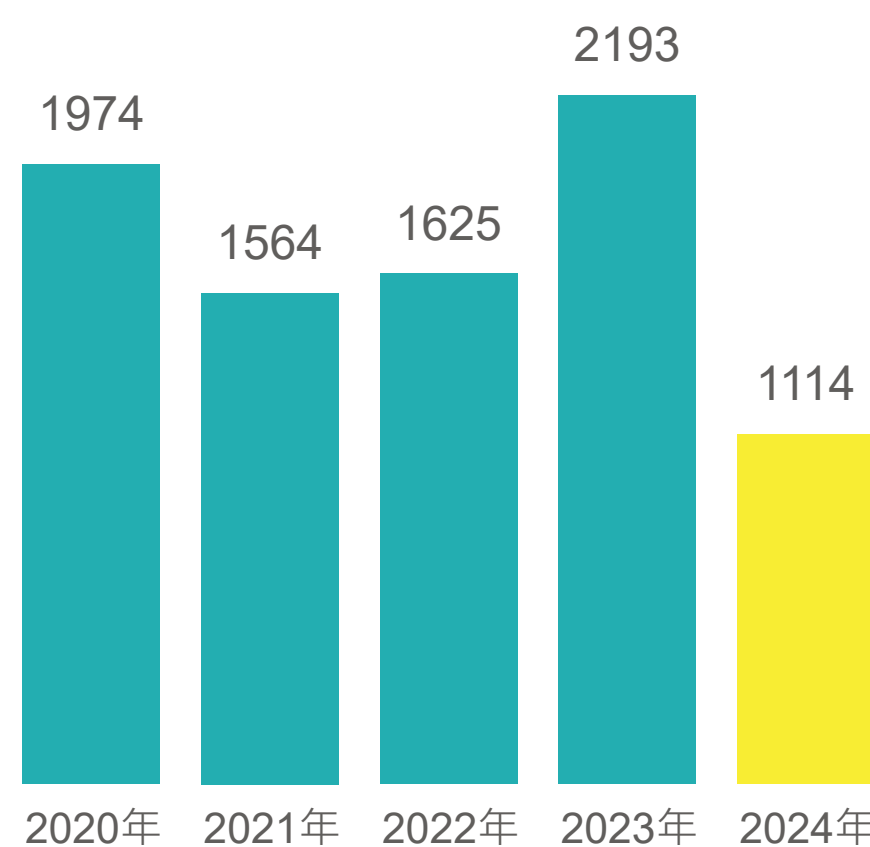
06.醫療保健



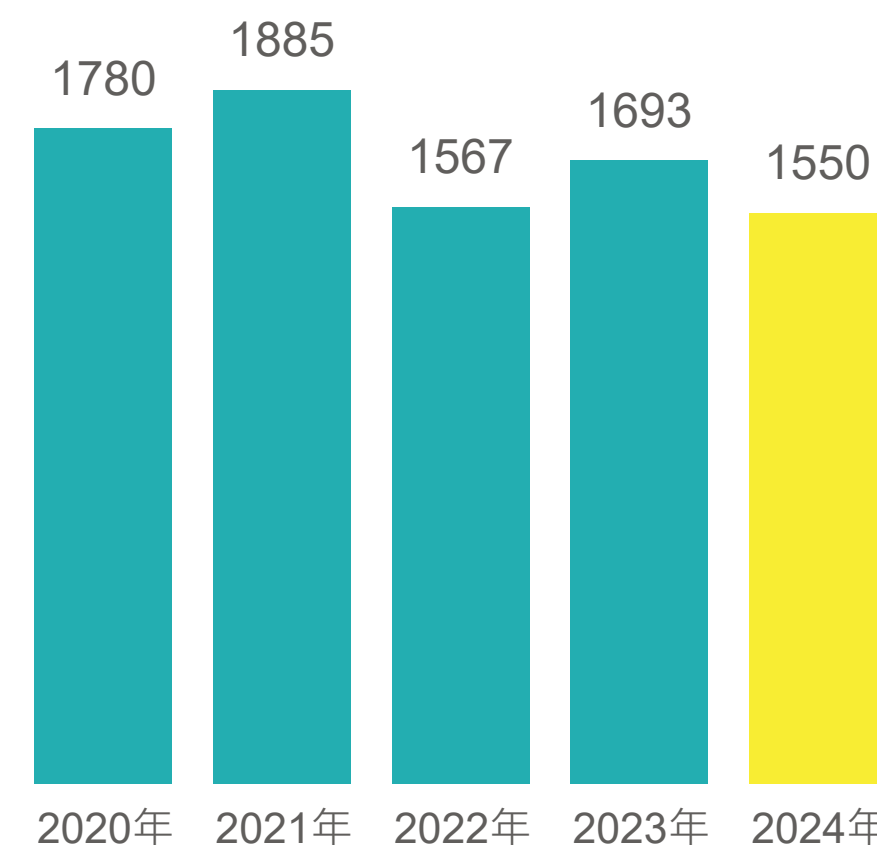
07.親子教養



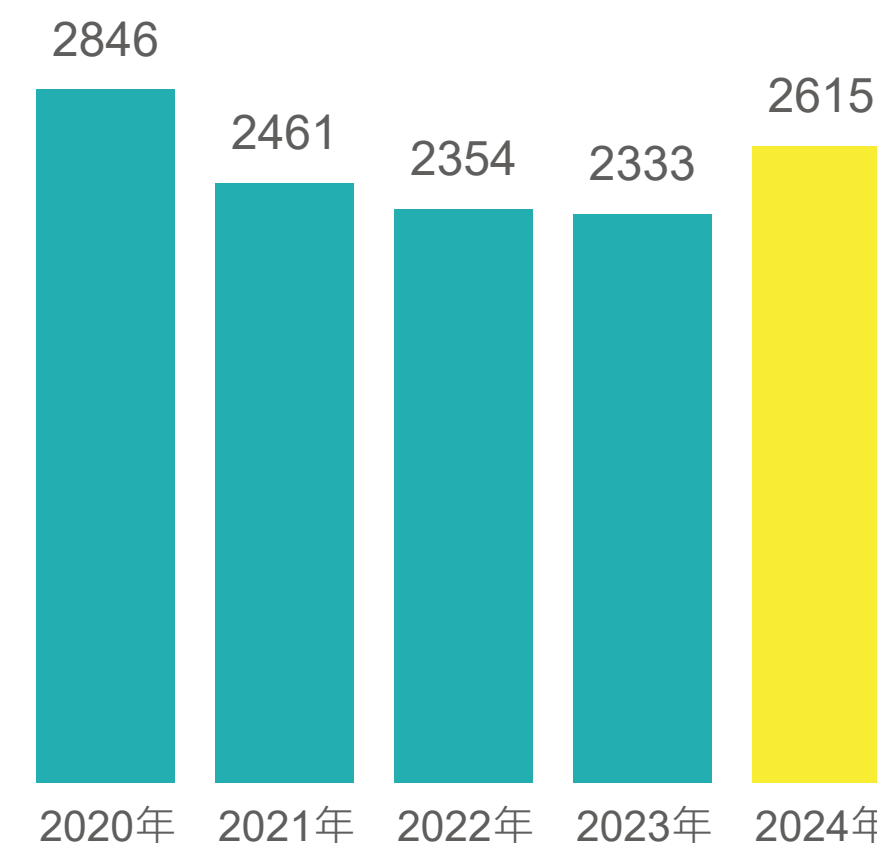
08.宗教命理



09.自然科普

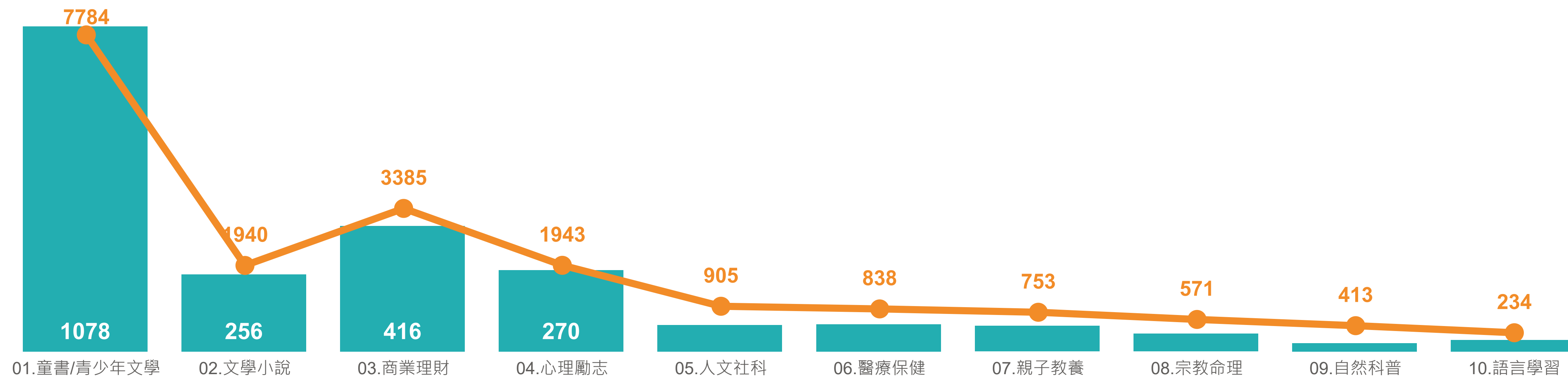


10.語言學習

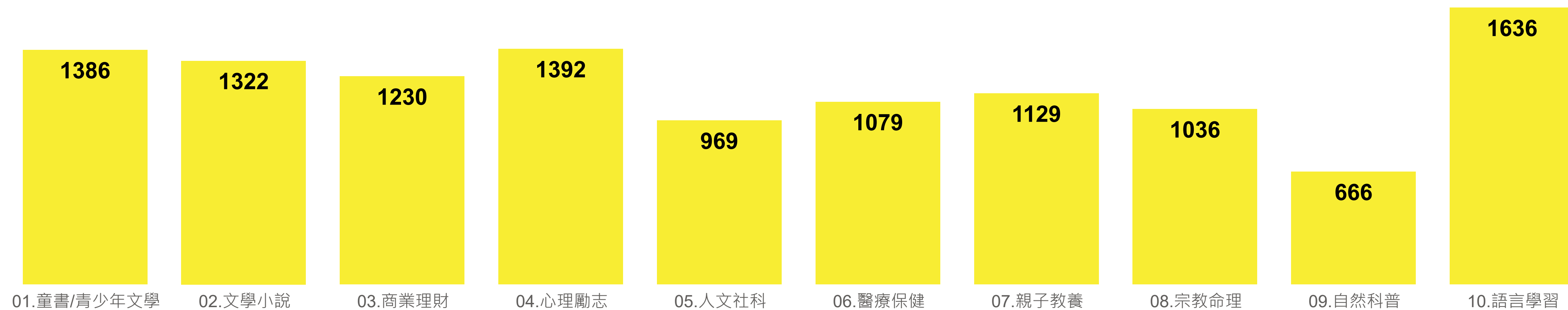


2020~2024年（依中原印製再刷印量作排序）

● 5年總印量(萬) ● 5年總筆數

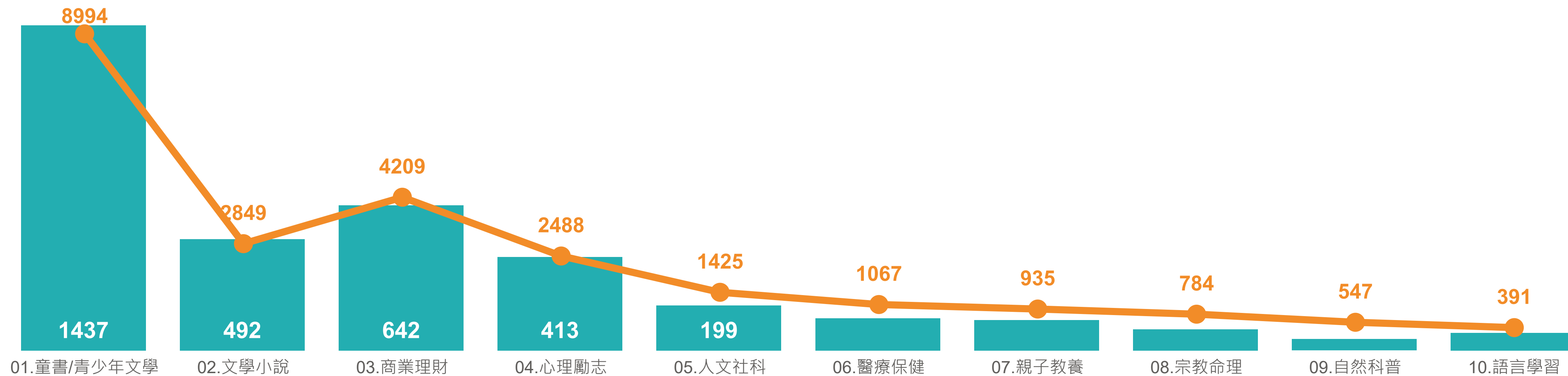


● 5年印量平均

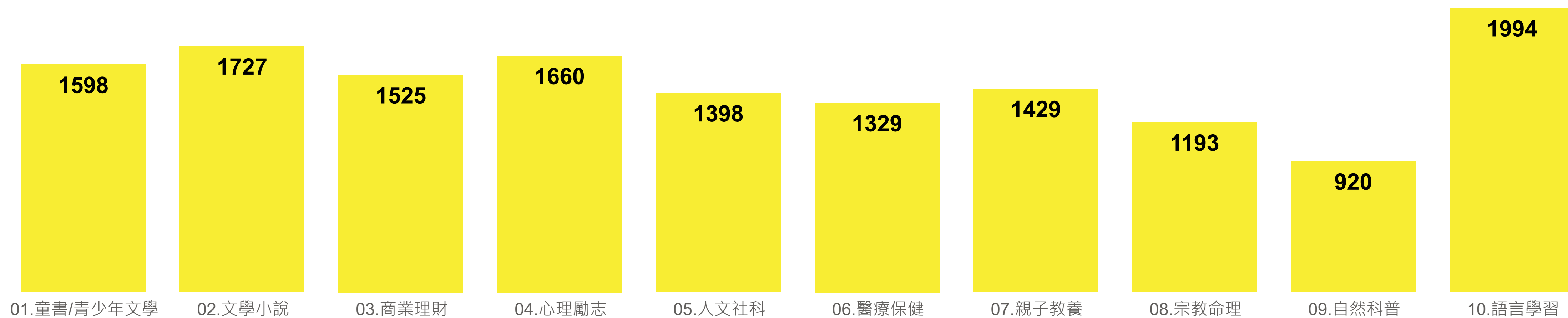


2020~2024年（依中原印製印量作排序）

● 5年總印量(萬) ● 5年總筆數



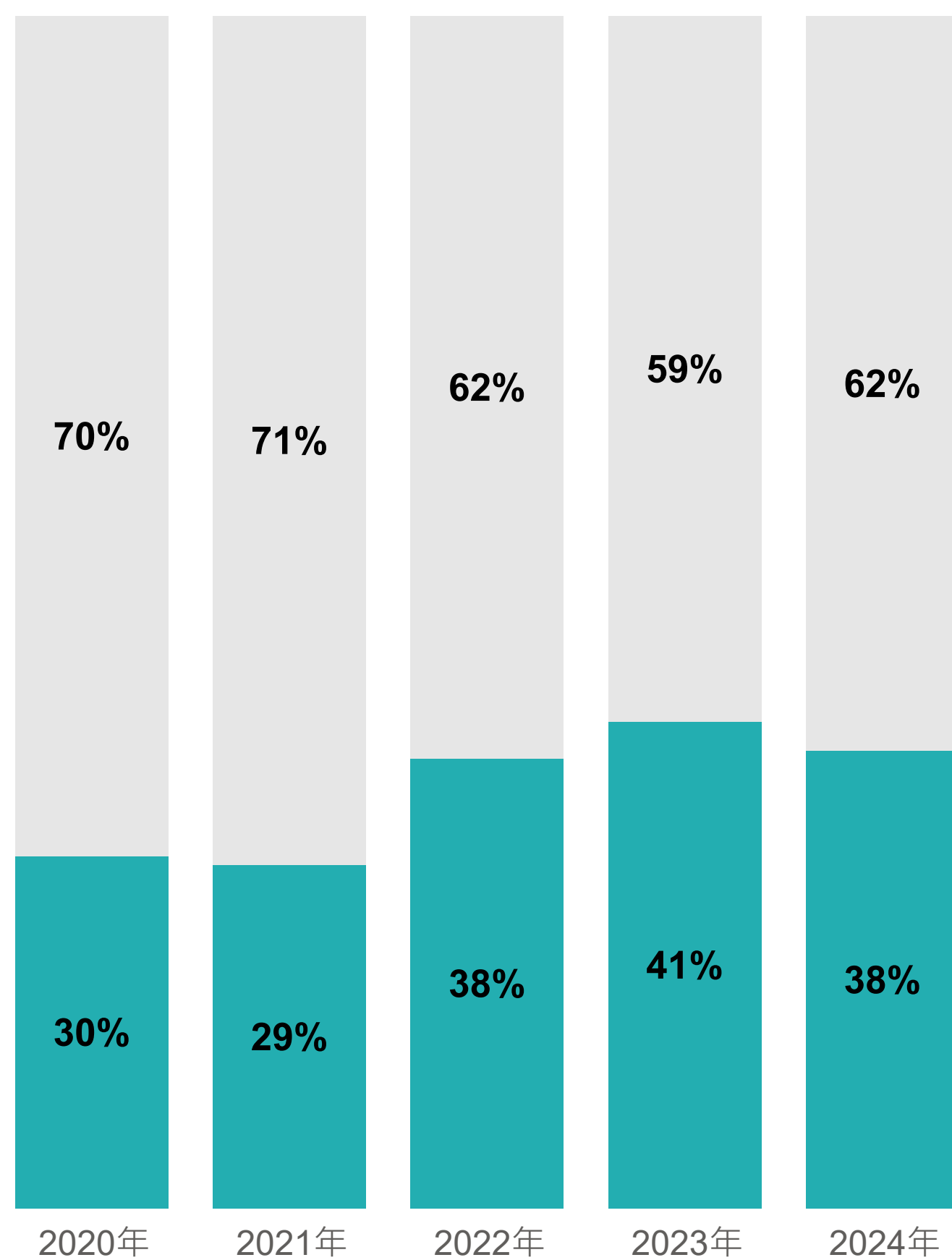
● 5年印量平均



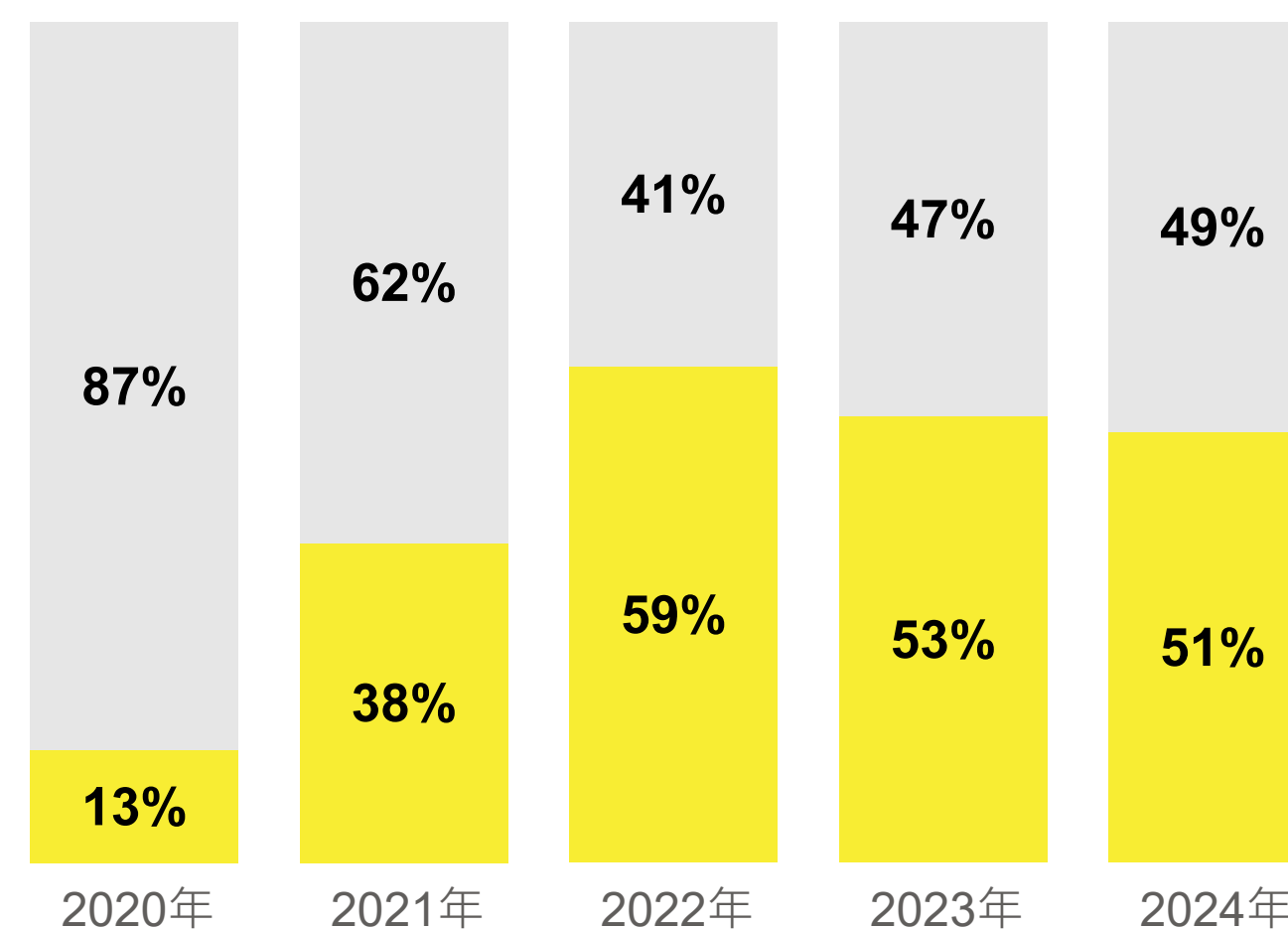
以2024年印製新書超過100筆的書系作 電子書分析

灰色表示：未製作電子書

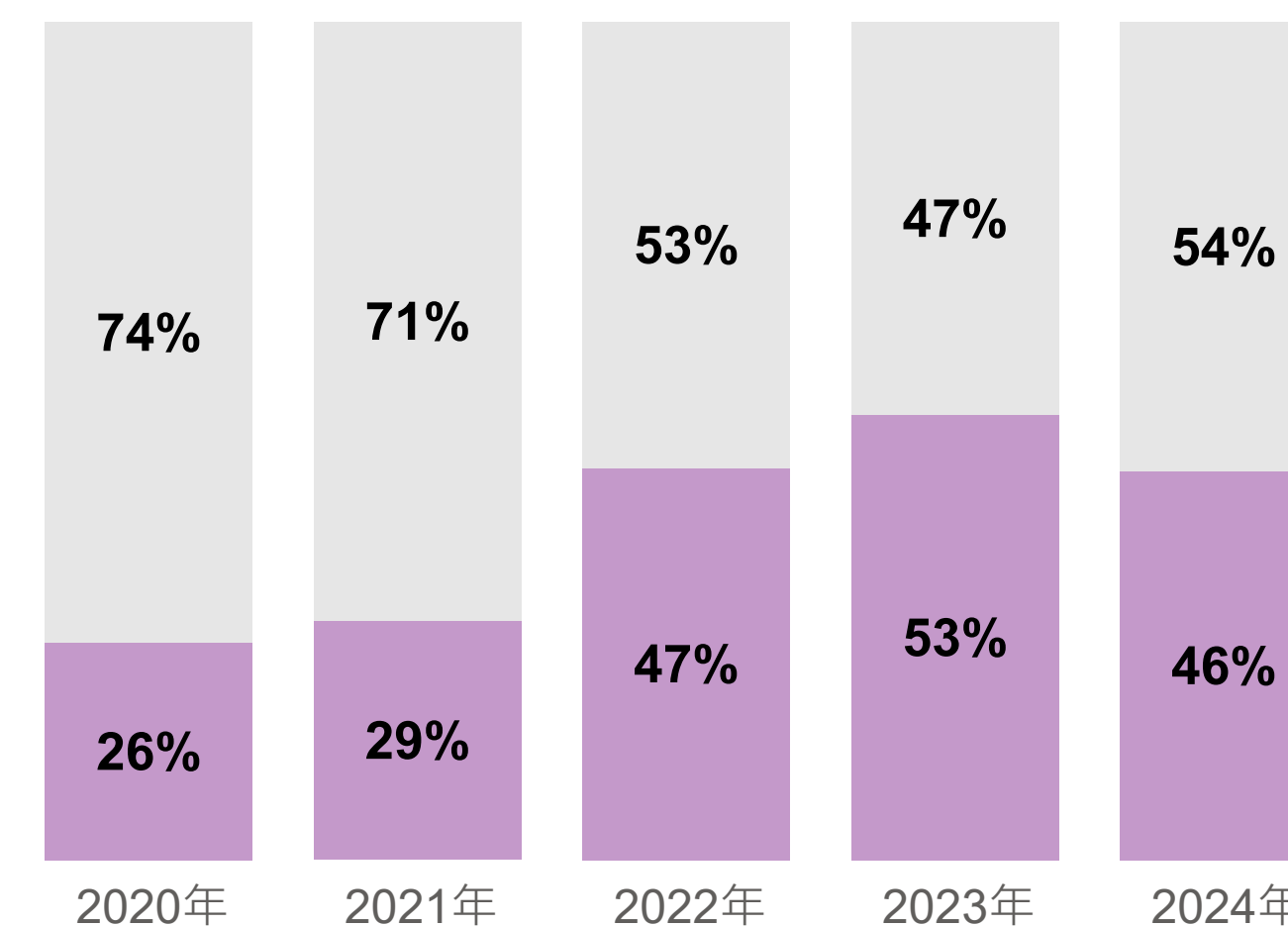
01.童書/青少年文學



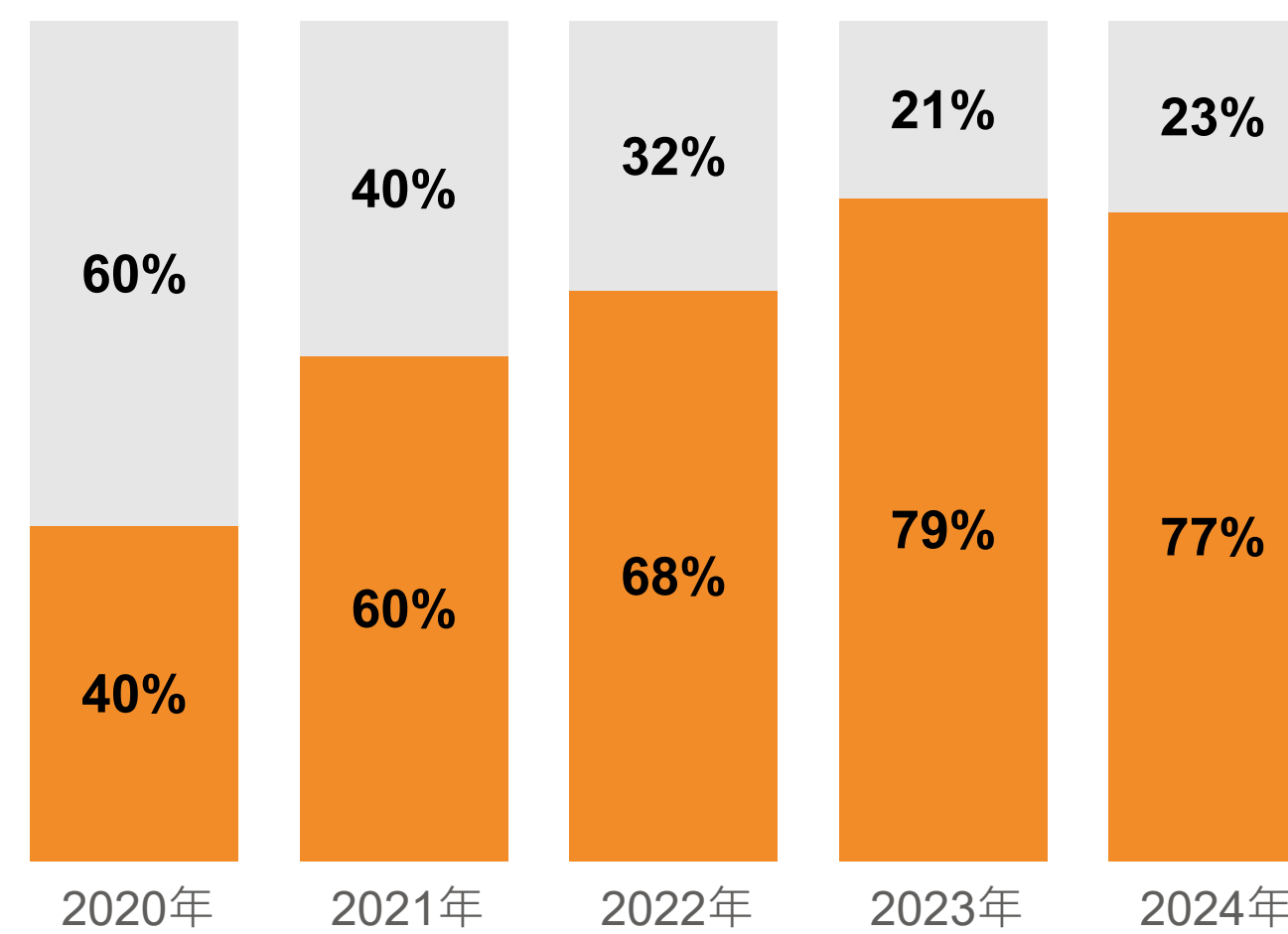
02.文學小說



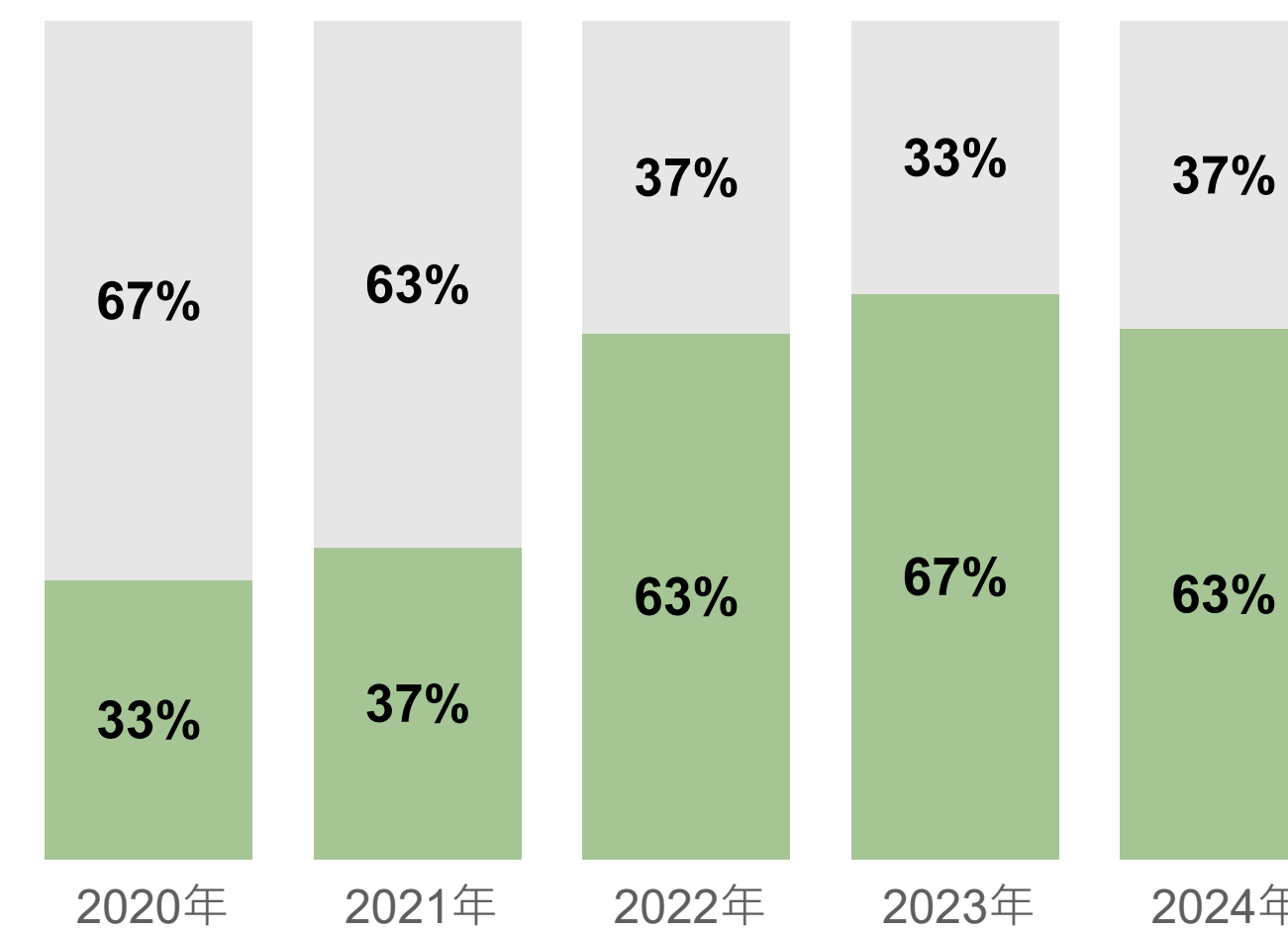
04.人文社科



03.商業理財



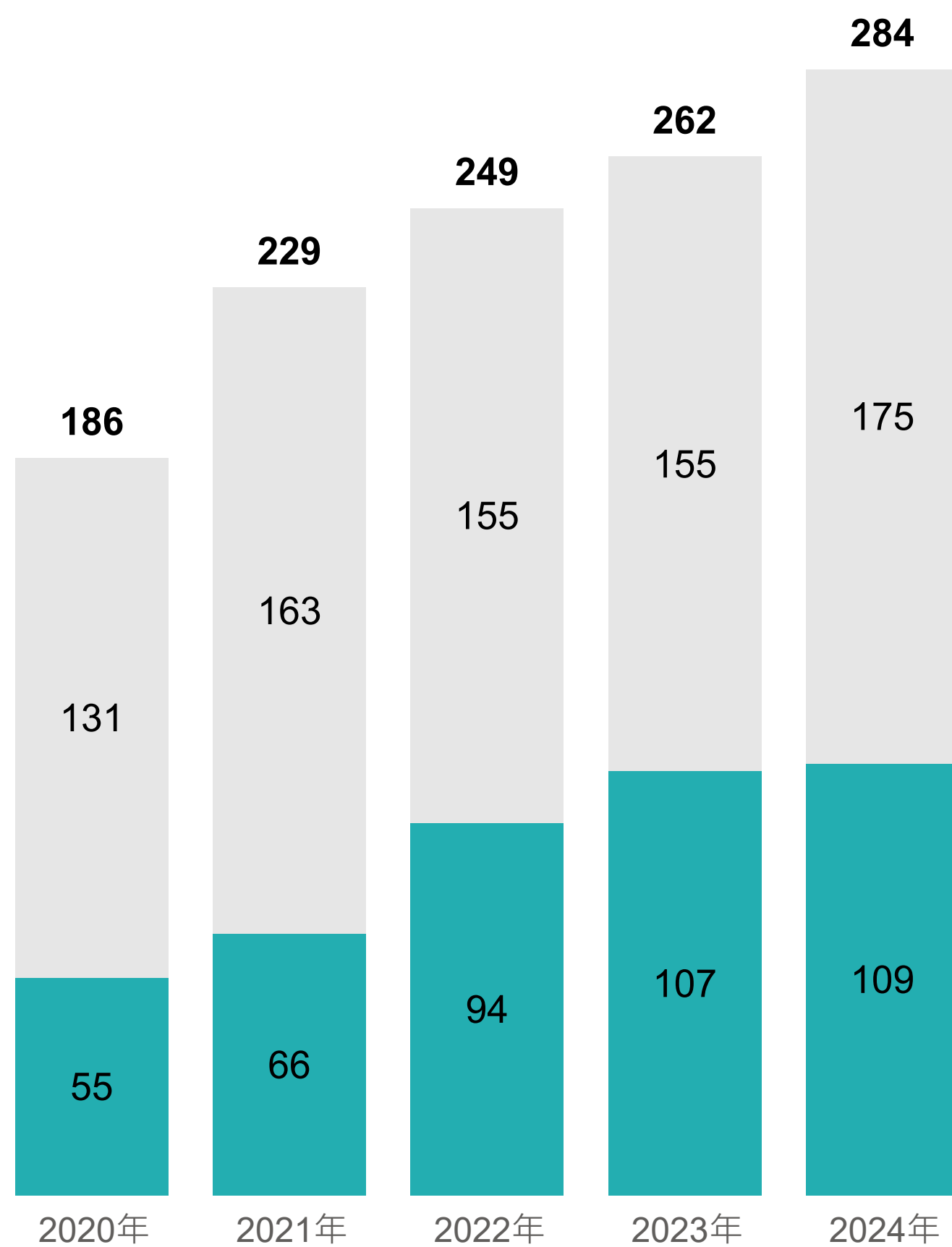
05.心理勵志



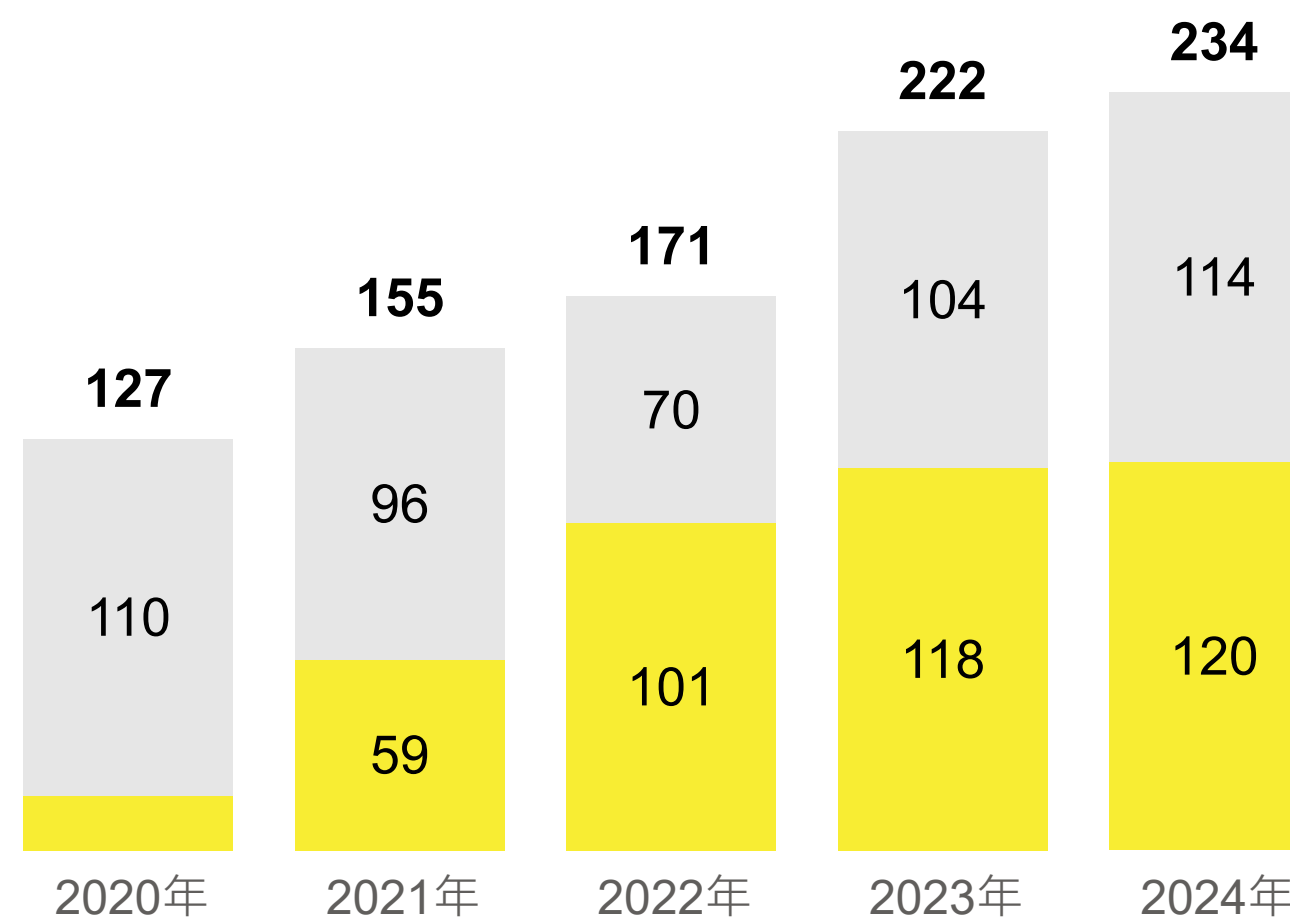
以2024年印製新書超過100筆的書系作 電子書分析

灰色表示：未製作電子書

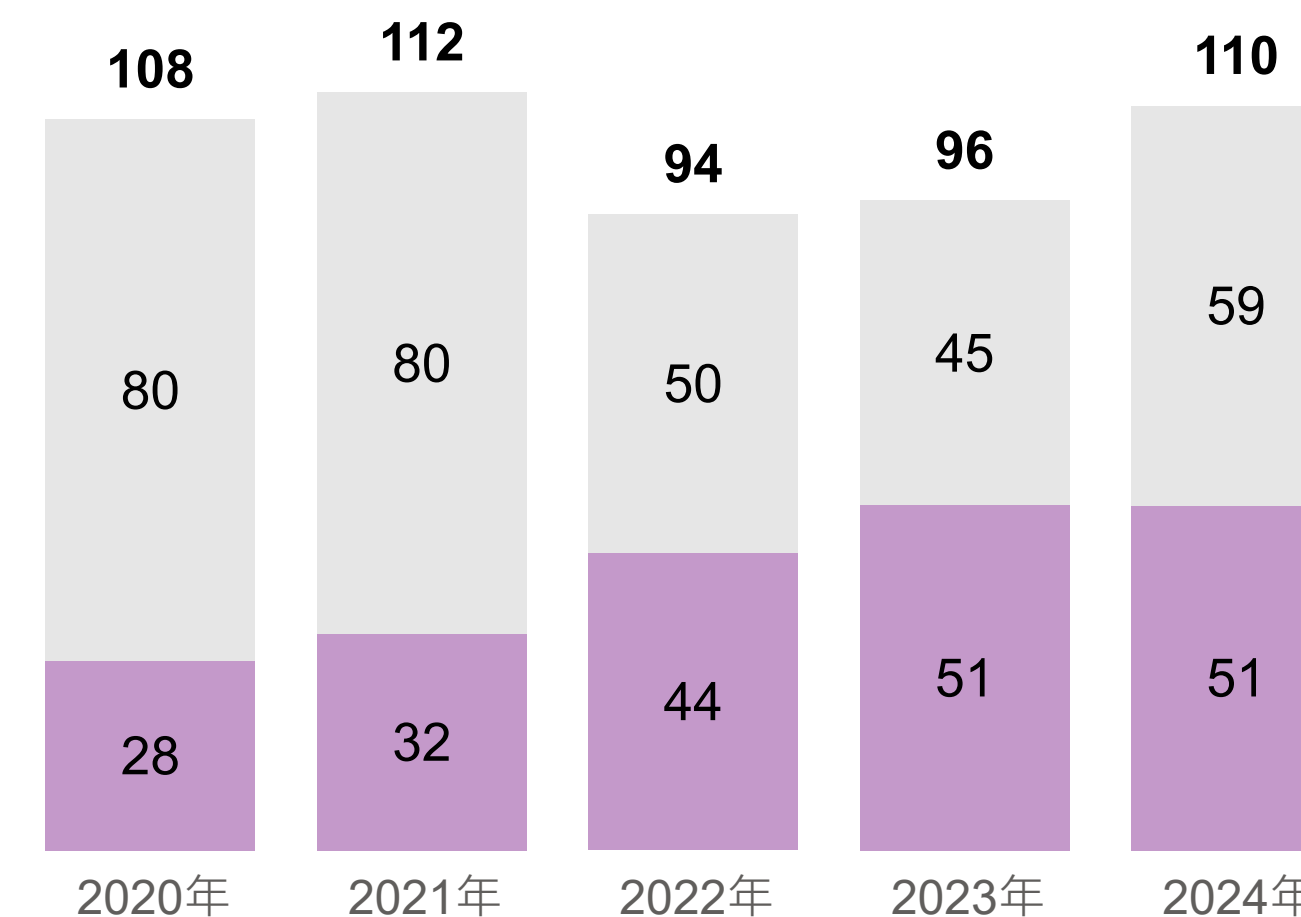
01.童書/青少年文學



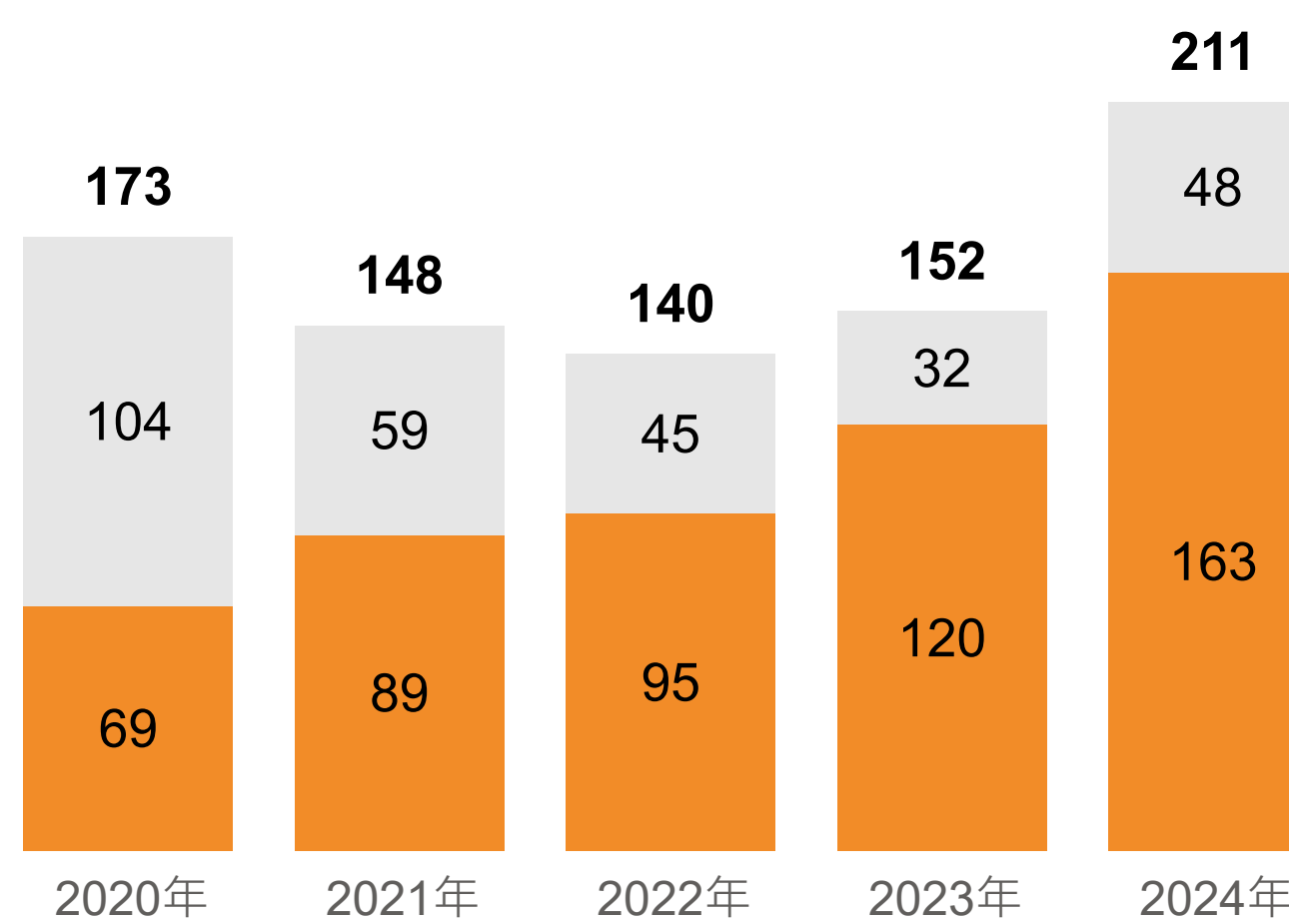
02.文學小說



04.人文社科



03.商業理財



05.心理勵志

